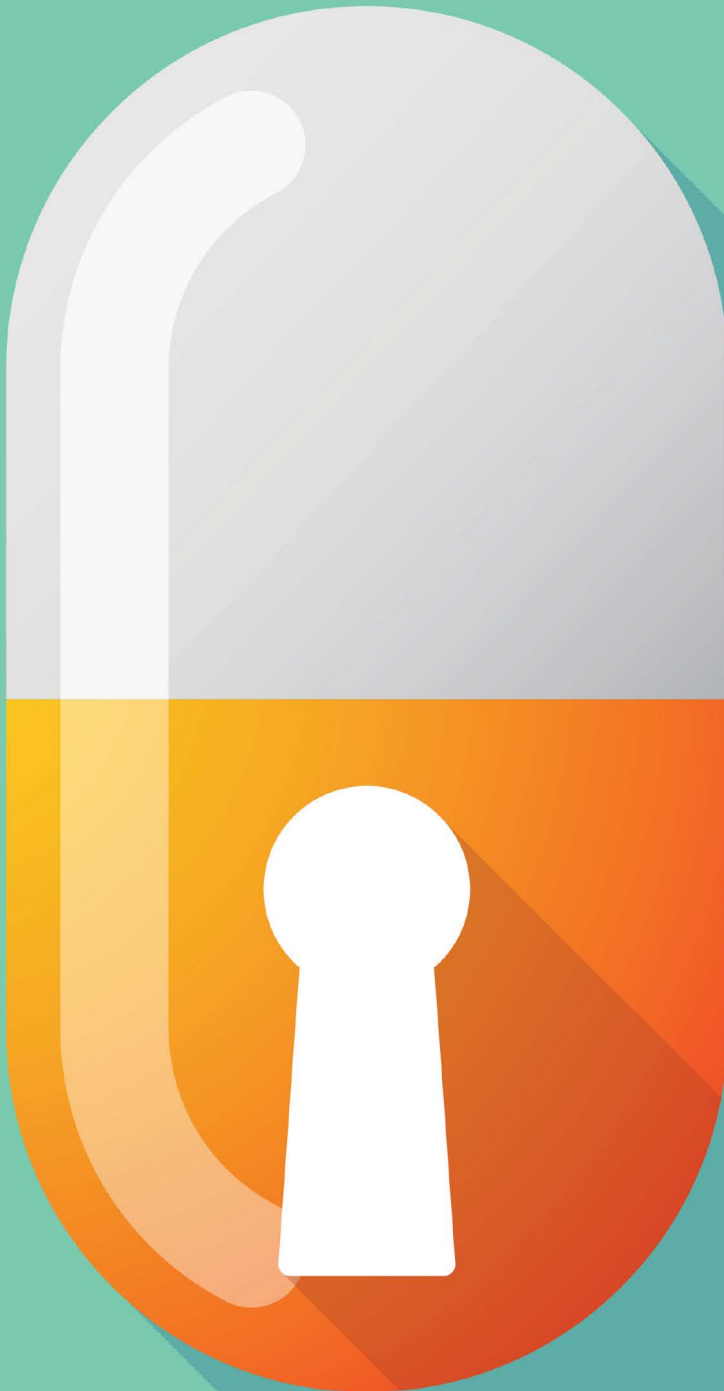


# 340B Midwest Regional Conference & Expo



**August 25 & 26, 2025**

**Nationwide Hotel &  
Conference Center**

100 Green Meadows Drive South  
Lewis Center, Ohio 43035



Hosted by the Ohio Pharmacists Association

# 340B MIDWEST CPE ACTIVITIES/SESSIONS



Join us for the OPA 340B Midwest Regional Conference & Expo, August 25 & 26, at the Nationwide Hotel & Conference Center, in Columbus, Ohio. Pharmacists, pharmacy technicians, and other healthcare professionals, health-system and health center executives, GPOs, wholesalers, drug company decision makers, healthcare leaders, as well as federal, state, and local government officials are invited to learn, interact, network and address today's toughest challenges in community healthcare. Pharmacists and pharmacy technicians can earn up to six hours (0.6 CEU) of continuing pharmacy education credit. Exhibitors will be on hand during breakfast, breaks, lunch, and evening reception to discuss their products and services designed to meet your practice needs.

## Keynote: Navigating the Evolving 340B Program: An Update with Apexus (non-CE)



Wiest

*Shelly Wiest, PharmD, BCPS, FASHP, 340B ACE, SVP, Compliance and Communications, Apexus, Crestview Hills, KY*

Section 340B of the Public Health Service Act requires drug manufacturers to provide discounted pricing on outpatient prescription drugs to eligible covered entities. These savings play a critical role in supporting operational efficiency and improving access to care. As the health care landscape evolves and market dynamics shift, the 340B Program continues to face new complexities. This session will begin with an overview of current trends from the 340B Prime Vendor Program (PVP). Attendees will gain practical strategies to navigate these challenges and strengthen their organization's compliance and integrity within the 340B Program.

technicians contribute to cost savings and revenue maximization through efficient purchasing, auditing, and inventory management. Additionally, the session will highlight how leveraging technicians in 340B operations can improve patient access to affordable medications and enhance overall health outcomes.

At the completion of this activity, the participant will be able to:

- discuss the expanded role of pharmacy technicians in 340B operations;
- identify how technicians can support compliance, auditing, purchasing, and inventory management to optimize program efficiency and sustainability; and
- recognize the impact of technicians on cost savings and patient care – learn how technician involvement in 340B operations contributes to financial savings, revenue maximization, and improved patient access to affordable medications.

ACPE #0129-0000-25-066-L04-P/T 0.1 CEU

Knowledge-based activity

## 340B Compliance Low-Hanging Fruit: Creating an OPAIS Crosswalk



Rowell

*Hannah Rowell, 340B ACE, Senior 340B Consultant, Draffin Tucker, Albany GA*

This session will walk you through clear and easy steps for comparing your OPAIS Database records with key sources of truth at your health center. We all know that some elements of 340B compliance can be tricky, but managing your OPAIS database records is an easy way to improve your overall compliance and decrease audit risk. This session will provide step-by-step guidance with screenshots on how to create an OPAIS Crosswalk, and the supporting rationale for each step of the process.

At the completion of this activity, the participant will learn how to:

- identify how to download 340B data from OPAIS;
- describe how to validate that contract pharmacy agreements match HRSA expectations; and
- review how to validate Medicaid Exclusion File (MEF) is accurate.

ACPE #0129-0000-25-065-L04-P/T 0.1 CEU

Knowledge-based activity

## Optimizing Pharmacy Technicians in the 340B World



Oswalt



Jones



Pierce

*Tess Oswalt MS, CPhT, 340B ACE, 340B Analyst, 340B Compliance Partners, Roaring Spring PA; Adrean Jones, BS, CPhT, School Based Health Technician Specialist and*

*340B Coordinator, Nationwide Children's Hospital, Columbus OH; and Danielle Pierce, CPhT, Director of Pharmacy Operations, Equitas Health Pharmacy, Columbus OH*

This continuing education session will explore how pharmacy technicians can play a vital role in optimizing 340B program operations. By expanding their responsibilities beyond traditional duties, technicians can enhance compliance, ensure program integrity, and prevent financial risks. Attendees will learn how

## Monday Breakouts

### Hospitals: Ask the Experts (non-CE)



Wallack

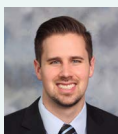


Larson

*Madeline Wallack, PhD, MS, 340B ACE, Co-Founder and CEO of Rx|X, Minneapolis, MN; and Heidi Larson, PharmD, 340B ACE, Director of Pharmacy Services, SpendMend, Minneapolis MN*

Join this session to discuss challenges related to compliance in this ever-changing 340B landscape, current auditing trends, and strategies to ensure HRSA audit readiness.

### Grantees: Ask the Experts (non-CE)



Whitner



Homsted

*Jangus Whitner, PharmD, MHA, BCACP, 340B ACE, Director, 340B Policy and Compliance, Apexus, Irving TX; and Felicity Homsted, PharmD, MBA, 340B ACE, Chief Executive Officer, FQHC 340B Compliance, Lebanon TN*

This session will provide an opportunity for health care organizations that receive federal grant funds and that participate in the 340B drug pricing program to ask experts key legal and operational questions to further support their safety-net health care missions.

## Legislative and Litigative Update



Ogunsusi

*Mark Ogunsusi, PharmD, JD, Associate, Powers Pyles Sutter & Verville PC, Washington DC*

This session will provide an overview of the current political and legal landscape of 340B reform, the impact it could have on your covered entity's operations, and what steps you and your registered lobbyist can take to advocate for contract pharmacy protections.

At the completion of this activity, the participant will be able to:

- review the current pending legislation aiming to reform the

- 340B program;
- b) describe the political and legal dynamics of the current 340B reform; and
- c) recognize opportunities for covered entities to educate legislators.

ACPE #0129-0000-25-067-L03-P/T 0.1 CEU Knowledge-based activity

## 340B HRSA Audits: The Good, The Bad, The Reality



Prokopik



Wallack

Jason Prokopik, PharmD, MBA, 340B ACE, Senior Manager - Pharmacy Services, Blue & Co. LLC, Indianapolis IN; and Madeline Wallack, PhD, MS, 340B ACE, Co-Founder and CEO of Rx|X, Minneapolis, MN

This session will include current information regarding recent HRSA audits speakers have participated in, education for 340B providers of the common HRSA auditing practices currently being used, and ideas regarding the changes over time speakers have experienced since the Genesis legal ruling and how it may have impacted covered entities going forward.

At the completion of this activity, the participant will be able to:

- a) review standard HRSA auditing practices and outline the covered entities responsibilities in this process;
- b) discuss real word experience from multiple HRSA audits; and
- c) identify best practices and areas of opportunities for covered entities undergoing HRSA audits.

ACPE #0129-0000-25-068-L04-P/T 0.1 CEU Knowledge-based activity

## Specialty Pharmacy: What is so "Special" about it?



Reitz



Nugent

Brenda Reitz, RPh, 340B ACE, Pharmacy Director, Family Health Services of Darke County, OH; and Becky Nugent, R.Ph., PharmD, Clinical Lead-Operations at Nationwide Children's Hospital Specialty Pharmacy, Columbus OH

Speakers will share experiences around becoming Specialty Accredited and partnering with a consultant in order to expand patient access to treatment and medication. We will have data to show positive revenue, improved patient outcomes and positive impact to our overall organization. Innovation is a constant search for new service lines that will improve our communities health and ensure our community health center remains strong even in turbulent times.

At the completion of this activity, the participant will be able to:

- a) identify the steps required to become Specialty Accredited; and
- b) describe how to utilize your pharmacy staff to expand services and revenue.

ACPE #0129-0000-25-069-L04-P/T 0.1 CEU Knowledge-based activity

## Manufacturer Restrictions: Rebate Edition



Violette

Chelsea Violette, PharmD, BCPS, BCACP, 340B ACE, FQHC 340B Compliance, Chief Operating Officer, Lebanon TN

Since the first coming into effect in 2020, FQHCs have had to find strategies to address manufacturers' contract pharmacy restrictions. This session will focus on hands on operational strategies to address manufacturer contract pharmacy restrictions and help restore access to 340B medications. We will discuss alternatives for addressing the manufacturer restrictions, principally by designation of single pharmacies under alternate sites and data submission to 340B manufacturer-chosen vendors. The speaker will review the use of pharmacy designation and limited data sharing as methods to restore access to restricted manufacturers, as well as share real-world FQHC experiences from FQHCs already participating in these models.

At the completion of this activity, the participant will be able to:

- a) review recent changes in the contract pharmacy landscape and types of restrictions imposed by manufacturers;
- b) illustrate the steps involved to restore 340B access through data sharing and designating contract pharmacies to health center associated sites; and
- c) compare and contrast strategies used by FQHCs to mitigate the impact to medication access and FQHC operational margin.

ACPE #0129-0000-25-070-L04-P/T 0.1 CEU Application-based activity

### CONTINUING PHARMACY EDUCATION CREDIT

This meeting is targeted to all pharmacists and pharmacy technicians. The continuing pharmacy education (CPE) for this program is coordinated by the Ohio Pharmacists Foundation (OPF). To receive CPE credit for the live conference, pharmacists and pharmacy technicians must attend the entire session, actively participate, and complete the speaker evaluation(s) in OPA's LecturePanda platform indicating sessions attended within 60 days of the Conference. CPE Statements of Credit can be printed from the CPE Monitor.

Disclosure: Individuals responsible for planning OPF continuing pharmacy education activities have no relevant financial relationships with ineligible companies to disclose.



The Ohio Pharmacists Foundation, Inc. is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

## Download the OPA App



The Ohio Pharmacists Association has a free App available for download. In the App Store/Google Play, search for "Ohio Pharmacists Association." From the homepage of the OPA app, select the *Events' App Access* tile. When you click on the *340B Midwest Regional Conference & Expo* from the list of events, a check mark appears and there may be a slight pause as the content loads. Once downloaded, you will be on the event landing page. Within the 340B Midwest app, you will find the conference schedule; in-depth descriptions of programming and downloadable handouts; sponsors; exhibitors; floorplans of the Natiowide Hotel and Conference Center as well as vendor assignments at the 340B Expo.



## 340B MIDWEST SCHEDULE



### Monday, August 25

- 8:00 am Registration, Expo and Continental Breakfast
- 9:00 am Keynote: Navigating the Evolving 340B Program: An Update with Apexus**
- 10:10 am 340B Compliance Low-Hanging Fruit: Creating an OPAIS Crosswalk**
- 11:10 am Break with Expo
- 11:25 am Optimizing Pharmacy Technicians in the 340B World**
- 12:25 pm Lunch with Expo
- 1:30 pm Monday Breakouts: Ask the Experts**
- **Hospitals**
  - **Grantees**
- 3:00 pm Break with Expo
- 3:30 pm Legislative and Litigative Update**
- 4:30 pm Reception

### Tuesday, August 26

- 8:00 am Registration and Continental Breakfast
- 9:00 am 340B HRSA Audits: The Good, The Bad, The Reality**
- 10:10 am Specialty Pharmacy : What is so "Special" about it?**
- 11:20 am Manufacturer Restrictions: Rebate Edition**
- 12:20 pm Conference Adjournment

*Thanks to our exhibitors  
& sponsors  
(as of 7/10/2025)*

Apexus  
Aventi Health  
Blue & Co., LLC  
Buchanan  
CCN Pharmacy  
FQHC 340B Compliance  
McKesson  
SpendMend

### Pharmacist and Pharmacy Technician CPE Reporting:

To receive CPE credit for the live conference, pharmacists and pharmacy technicians must use OPA's LecturePanda platform. To access OPA's LecturePanda platform, use the *CPE Credit/Evaluations* tile in the OPA 340B Midwest Regional Conference app.

To register on LecturePanda, pharmacists and pharmacy technicians will use the same email address used to register for the Conference, and their NABP e-Profile ID number. Once registered for the OPA 340B Midwest Regional Conference, the attendee will have access to complete the following:

1. speaker evaluation for each session,
2. one-time conference evaluation,
3. claim credit(s) in LecturePanda, and
4. submit credit(s) via LecturePanda.

Once live credits have been claimed, the attendee must submit the credits in the LecturePanda platform to the CPE Monitor by **Thursday, October 23, 2025**.

## Conference Hotel

Make your online reservation with the special conference rate by **August 1, 2025**. If you phone in your reservation, be sure to say you are attending the 340B Midwest Regional Conference and Expo.

Nationwide Hotel & Conference Center  
100 Green Meadows Drive South, Lewis Center, OH 43035

Room rate: \$151 per room, per night

Call: (614) 880-4300 | Code: 397354

Online Registration:

[bit.ly/340BMidwestConferenceExpo2025](https://bit.ly/340BMidwestConferenceExpo2025)







# 340B MIDWEST REGIONAL CONFERENCE REGISTRATION

August 25 & 26, 2025 | Nationwide Hotel & Conference Center, 100 Green Meadows Drive South, Lewis Center, Ohio 43035



Name \_\_\_\_\_ Nickname for Badge \_\_\_\_\_

NABP e-Profile ID \_\_\_\_\_ Birthdate (MMDD format) \_\_\_\_\_

Preferred Address ☐ Home ☐ Work \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Employer \_\_\_\_\_

Home Phone ( ) \_\_\_\_\_ Cell Phone ( ) \_\_\_\_\_ Work Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_

Emergency Contact \_\_\_\_\_ Phone ( ) \_\_\_\_\_

If physically impaired, indicate any special assistance you will need \_\_\_\_\_

Special Dietary Requirements: ☐ Vegetarian ☐ Other requests are subject to an additional \$10 per meal

Request: \_\_\_\_\_

Registrant Type	By 8/6/2025	After 8/6/2025	Onsite
Pharmacist	<b>\$394</b>	<b>\$444</b>	<b>\$494</b>
Pharmacy Technician	<b>\$194</b>	<b>\$244</b>	<b>\$294</b>
Student Pharmacist	<b>\$189</b>	<b>\$239</b>	<b>\$289</b>
Non-pharmacist/non-technician Stakeholder* <small>Check all applicable stakeholder designations below</small>	<b>\$245</b>	<b>\$295</b>	<b>\$345</b>

Stakeholder Designations: ☐ Covered Entity ☐ Vendor ☐ Consultant ☐ Contract Pharmacy ☐ Other

Registration includes admission to all Live CPE Activities/Sessions, access to handouts, Expo, breakfasts, lunch, breaks and reception.

\*Students and stakeholder (non-pharmacist/non-pharmacy technician) registrants are not eligible for continuing pharmacy education credit.

## PAYMENT:

Register online at [www.ohiopharmacists.org](http://www.ohiopharmacists.org)

OR Mail to: OPA 2674 Federated Blvd, Columbus, OH 43235 OR fax: 614-389-4582 OR call: 614-389-3236

Total Remitted \$ \_\_\_\_\_ ☐ Check included

### Credit Card

☐ VISA ☐ MasterCard ☐ American Express

Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Account # \_\_\_\_\_

Billing Address \_\_\_\_\_

(If different from above)

### Electronic Funds Transfer

☐ Checking ☐ Savings ☐ Business Checking

Routing # \_\_\_\_\_

Account # \_\_\_\_\_

Name on Account \_\_\_\_\_

Request for refunds, less \$25 administrative fee, will be honored if received by 8/11/25.

## CONFIRMATION AND HOTEL INFORMATION

Upon registration, a confirmation email will be sent to you. From [www.ohiopharmacists.org](http://www.ohiopharmacists.org), you can click on the 340B Midwest Regional Conference link under Latest News for 340B schedule and hotel information.

**CONSENT** for use of photographic images: Registration and attendance at, or participation in, OPA meetings and other activities constitute an agreement by the registrant to OPA's use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities.

Online  
Registration  
June - August