

# Sponsorship Menu



**Why Sponsor an OALA Event? In 2024, OALA reached a record membership of 618 provider communities!** Event sponsorship offers maximum exposure to and meaningful engagement with Ohio's senior living professionals, from C-Suite executives to front line staff and everyone in between. Our members rely on OALA as a trusted source of referrals to our industry partners, event sponsors, and vendors. Secure your spot today to sponsor one of OALA's industry-renowned programs!

## TRAINING SPONSORSHIPS

CALL Sponsorship (1 sponsor for each training)	\$500
CDP Sponsorship	\$600
Assisted Living Leadership in Nursing Training	\$850
RCF Rules Training	\$950-\$1,350

## CONFERENCE SPONSORSHIPS

OALA Partner Trade Show	\$850
Vendor Trade Show	\$1,250

Elevator Sign Sponsorship	\$550
Session Sponsorships	\$600
Snack Breaks Sponsorship	\$800
Lunch VIDEO Sponsorship w/flyer	\$1,000
Mix & Mingle Sponsorship (fall only)	\$1,750
Registration Sponsorship	\$2,200
Branded Water bottles Sponsorship	\$2,500
Freshen Up Sponsorship	\$2,500
Breakfast Sponsorship	\$3,000
WiFi Sponsorship	\$3,000
Guest Room Key Cards Sponsorship	\$3,200
PhotoBooth Sponsorship	\$3,500
Keynote Sponsorship	\$3,750
Name Badges / Lanyards Sponsorship	\$4,000
Tote Bags Sponsorship	\$4,000

## SPONSORSHIP BENEFITS

- Conference Exhibit Space Included for OALA Partners with Sponsorship Over \$3000
- One (1) Complimentary Attendee Pass
- Brand Exposure:
  - Conference Brochure / Digital
  - Conference Signage
  - OALA's Social Media Pages
  - Pre-Event Advertising
  - Announcements During Conference
  - Personalized Branding Items *\*if applicable*



**SECURE YOUR SPONSORSHIP TODAY!**

