

NEWSLETTER ARTICLE

7/7/25



What would You Do With \$10,000?

Value First is running the 5-Star Sweepstakes and your organization could win one of five \$10,000 prizes. What would you do with \$10,000? Maybe replace aging equipment or throw a staff party. The choice will be yours if you win one of the five grand prizes. Participating in the drawing is simple:

- Members currently utilizing Value First as the primary GPO for their food program will automatically be entered.
- Members that are not currently utilizing the Value First as the primary GPO for their food program can enter by submitting the online form at www.value1stonline.com/drawing-form-page along with submitting one month of food purchase data so Value First can run a cost analysis.

No purchase is necessary. You can find a link to the contest rules at [Official Rules](#).

If you have questions on participating, please reach out to **Trish Korsgren**: tkorsgren@valuefirstonline.com or 651-659-1442. All entries and required data for new members must be received between July 1, 2025 and December 5, 2025.

Value First is a group purchasing organization owned by LeadingAge and twenty-five state and regional affiliates. As a LeadingAge member benefit, Value First is focused on the needs of senior living communities by providing choices, solutions and savings on food, medical, environmental and office supplies including capital equipment. For more information, visit www.value1stonline.com or call (855) 659-1450.