

## **Aging Services Impact Award**

The Aging Services Impact Award is awarded to an individual or LeadingAge Ohio member organization for communication efforts which promote a positive image of aging services and enhances the public perception of services offered by member organizations.

## Criteria

## The nominee must:

- Have established a program, event, or activity that has created a positive social awareness for the aging population
- Demonstrates creativity while promoting a positive image of senior services through various outlets

## **Application Questions for Aging Services Impact Award**

- Q1: Summarize the key points of this award nomination. In a nutshell, what do you most want the judges to know about this nominee? (200-word limit)
- Q2: Describe what innovative/creative approach contributed to successfully promoting a positive image of senior services. (750-word limit)
- Q3: Describe how the perception of aging services was impacted including the level, depth and scope. (750-word limit)
- Q6: Provide a brief description of the nominated organization's mission, size, scope of services, and persons served. (200-word limit)