

Proposed Board Slate



Kerry Hamilton

&

President & CEO Hospice of Central Ohio

Chief Strategy Officer Ohio's Hospice

Email: khamilton@hospiceofcentralohio.org

Biographical Sketch: Kerry Hamilton is the Chief Executive Officer for Hospice and Palliative Care of Central Ohio (HOCO), since 2009 and the Chief of Strategy Officer for Ohio's Hospice, Inc., since 2016. In his current position, Kerry has led growth efforts to expand operations geographically, opening three new locations and doubling the average daily census. In 2015, Kerry and his team set the records for both positive margins and highest levels of donor participation measured through the highest census, increase in overall revenue, donations and total patients served. And HOCO has continued that upward path ever since.

Before joining Hospice of Central Ohio, Kerry served as Vice President at the Hospice of Dayton, and prior to that, as an Area Director for Vista Care, a publicly traded for-profit hospice. Early on in his career, Kerry held a number of roles in the United States Army/Reserve, serving as a Non-Commissioned Officer In Charge of training, and Ward Master.

In addition to his executive career, Kerry serves and has previously served on several boards and committees, and he is an active community leader in civic groups and volunteer causes. He is the President of the Foundation for Hospice of Central Ohio and a Member of the Licking County Community Health Improvement Committee. He is currently Chairman of the Hospice Alliance of Ohio. Previously he served on the Board of the Hospice Network of Ohio and was a Board Member of Licking and Knox County Mental Health and Recovery Board. Throughout his career, Kerry has been an active advocate with state and federal legislators on numerous bills and regulations.

As a thought leader, Kerry has been quoted, interviewed and featured in numerous industry articles, and is a frequent keynote speaker and presenter in healthcare industry groups. In 2014, he was recognized as one of 20 people to know in healthcare by the Columbus Business First.

Kerry currently serves on the LeadingAge Ohio Board and is seeking his second term on the LeadingAge Ohio Board.



Brett Kirkpatrick President & CEO Community First Solutions

Email: bkirkpatrick@community-first.org

Biographical Sketch: Brett Kirkpatrick is a proven leader with more than 25 years of healthcare experience. He began his career as a Licensed Nursing Home Administrator working for Deaconess Long Term Care and later, HCR-Manor Care. After serving as an administrator for more than a decade, Brett joined TriHealth, an acute care health system in Cincinnati, serving first as Director of Senior Services, overseeing an array of senior programs and developing their post-acute strategy to improve quality and reduce recidivism. Brett expanded his leadership roles within the TriHealth System, serving most recently as Senior Executive for TriHealth's McCullough-Hyde Memorial Hospital and Bethesda Butler Hospital prior to joining Community First Solutions.

In 2018, Brett was named President & Chief Executive Officer of Community First Solutions, a not-for-profit network providing health and wellness services throughout southwestern Ohio. The Community First network operates the Life Plan Communities of Berkeley Square and Westover, as well as Jamestowne Post-Acute Rehabilitation. In addition to residential campuses, Community First also operates a variety of community based older adult services, behavioral health, and pharmacy services. Brett is passionate about developing strong cultures that promote quality, growth and successful outcomes.

Brett is an active community leader serving on the Greater Hamilton Chamber of Commerce Board of Trustees, Hamilton Vision Commission Advisory Board and the Rotary Club of Hamilton. He holds an M.S. in Organizational Leadership from Mount Saint Joseph University and a B.S. in Health Services Administration from University of Cincinnati.

Brett is currently seeking his first term on the LeadingAge Ohio Board.



Rick Marshall President & CEO Genacross Lutheran Services

Email: rmarshall@genacross.org

Biographical Sketch: Rick Marshall is the President & CEO of Genacross Lutheran Services, having joined the organization in that role in 2015. Genacross provides services across the continuum of care, including affordable senior housing, market rate independent living, assisted living, short-term skilled nursing, long-term care, and home health. The organization also operates programs for at-risk youth and their families.

Rick has over 25 years of experience in health care operations and finance. Prior to joining Genacross, he served for 11 years as CFO and COO at Christian Care Communities, Kentucky's largest non-profit provider of affordable housing, long-term care and home health services for older adults. Rick also served for over 10 years with Kindred Healthcare in a variety of roles.

He holds a master's degree in business administration from the University of Louisville and a bachelor's degree in accounting from the University of Kentucky. He is also a licensed Certified Public Accountant.

He is active in his community and currently serves on the Board of Directors for Toledo Christian Schools. He is the past President of Lutheran Services in America-Ohio and previously served on the Board of Directors of LeadingAge Kentucky and chaired its Awards Committee.

Rick currently serves on LeadingAge Ohio's Advocacy Committee and is seeking his first term on the LeadingAge Ohio Board.



Eric Murray Executive Director of Senior Services Heritage Manor – Youngstown Area Jewish Federation

Email: emurray@jewishyoungstown.org

Biographical Sketch: Eric Murray, a Licensed Nursing Home Administrator, has served as the Executive Director of Senior Services for Heritage Manor of the Youngstown Area Jewish Federation since 2020. He oversees the Heritage Manor Rehabilitation and Retirement Community which includes the Heritage Manor nursing facility, Heritage Manor Adult Day Service and Levy Gardens Assisted Living. The Senior Services program is uniquely part of a larger campus offering the Federation's programs to the greater Youngstown community including the Jewish Community Center, Akiva Academy (K-8) and Jewish Family Services. Eric graduated from Bowling Green State University with a B.S. in Physical Therapy and the University of Akron with and MBA – Finance concentration. Eric also has certifications in assisted living, home health and hospice.

Previously, Eric was the Vice President Post-Acute Care for a progressive community hospital with responsibility for Rehab and Therapy Services, Inpatient Rehabilitation, Skilled Nursing, Home Health, Hospice and Private Duty Nursing. Through his healthcare experiences over the last 24 years in both clinical and administrative roles, Eric has developed an interest in evolving health delivery models to support a more comprehensive approach to senior health and wellness.

Eric is a member of the Leading Age Adult Day Subcommittee, OASN Finance Committee and serves on a parochial school foundation and several other community organizations.



Teresa Spitznagel SVP, Chief Growth Officer United Church Homes

Email: tspitznagel@uchinc.org

Biographical Sketch: Terry Spitznagel, BSSW, MHA, LSW, is Senior Vice President and Chief Growth Officer for United Church Homes and an accomplished senior living executive with a 28-year career in the housing and healthcare industries.

Most recently, she was Senior Vice President of Senior Living for National Church Residences where she worked since 2000 in various roles. Her scope of responsibility included the operations of skilled nursing and assisted living communities, independent living, and affordable housing communities, as well as involvement in the development of Middle Market programs. In addition, she developed and implemented home health and hospice agencies across the State of Ohio. Ms. Spitznagel is most widely recognized for her work in developing the strategy for a nationwide housing service coordinator program. Prior to 2000, Spitznagel was Director of Women's Health at Mt. Carmel Health System in Columbus, Ohio, Director of Women's Services at Mercy Medical Center, Springfield, Ohio, and a Healthcare Planning Consultant at URS Corporation in Columbus, Ohio. She also served as an adjunct professor for Ohio University in Athens.

Terry received her Bachelor of Science in Social Work from The Ohio State University and her master's degree in Healthcare Administration from Central Michigan University. She is a Licensed Social Worker in the State of Ohio.

Finally, Terry has served on the Board and as Chair of the American Association of Service Coordinators. She has received the 2018 Robert Woods Johnson Health Equity Award, the 2001 Award of Excellence in Management Innovation from the American Association of Service Coordinators and the 2002 Excellence in Practice Award from LeadingAge.

Terry serves on LeadingAge Ohio's Affordable Housing subcommittee and is currently seeking her first term on the LeadingAge Ohio Board.



Danielle Willis Senior Vice President, Employee Engagement & Chief Diversity Officer National Church Residences

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Biographical Sketch: Danielle Willis has been a part of the mission at National Church Residences since 2013. In June of 2013, Ms. Willis started her career with National Church Residences as the Vice President of Human Resources. In September 2017, Ms. Willis was promoted to the Senior Vice President of Human Resources position, with responsibility for employee relations, recruiting, payroll and benefits. In this role, she partnered with operational leaders to achieve strategic goals through engagement of 2800 employees throughout the organization in 25 states and Puerto Rico.

In October 2020, Ms. Willis was promoted to the position of Senior Vice President of Employee Engagement and Chief Diversity Officer. Through the operationalization of servant leadership, she will partner with leadership to foster and sustain a highly-engaged, agile and inclusive culture that promotes and empowers the delivery of quality care, services and housing for seniors that embodies the values of National Church Residences.

Prior to joining National Church Residences, Danielle worked for a multi-state, multi-unit, economy lodging company initially as a Human Resources Manager and progressing to the position of Vice President of Human Resources. She was a strategic business partner responsible for the management of human capital totaling approximately 3800 employees with an annual payroll of \$100 million at 175 locations in 37 states. She oversaw corporate and field based Human Resources, Benefits, HRIS functionality and HR-competency based training efforts for hourly, management and corporate staff as well as manage the selection, development and retention efforts for all employees.

Danielle obtained her Bachelor's Degree in Psychology at Wright State University and her Master's Degree in Industrial and Organizational Psychology at Michigan State University. She is also a certified diversity practitioner through the National Diversity Council.

Danielle is also committed to community-service. She is the immediate past president of the board for the Total Health and Wellness Clinic at Ohio State University, a federally-qualified health clinic; and a member of the Eastern Union Missionary Baptist Association executive board.

Danielle serves on the LeadingAge Ohio's Human Resources Committee and is seeking her first term on the LeadingAge Ohio Board.



Jimmy Wilson Vice President, Affordable Living Episcopal Retirement Services, Inc.

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Biographical Sketch: Dr. James "Jimmy" Wilson has served in affordable housing since 1990. With degrees from the University of Louisville and Spalding University, Jimmy began his career with the US Department of Housing and Urban Development then served in management and executive leadership roles with non-profit organizations.

Jimmy has extensive experience in managing and developing housing for various populations, including retirement communities for elders. At Christian Care Communities, in Louisville, KY, Jimmy was Director of Housing and Assisted Living for 17 years, overseeing the operations of retirement communities across the state. Most recently as Housing Vice President at Talbert House, he developed and lead the management, programming and operations of housing programs for persons experiencing homelessness, mental illness and substance abuse issues.

As VP of Affordable Living, Jimmy provides leadership to the 26 affordable housing communities of ERS.

Jimmy is active in his church while serving in senior leadership roles. He lives in northern Kentucky with his wife, Andrea. They are parents of three adult children and one granddaughter.

Jimmy serves on LeadingAge Ohio's Affordable Housing subcommittee and is currently seeking his first term on the LeadingAge Ohio Board.