



# 2021 Leadership Summit Blueprints for the Future

**September 28, 2021**

**9:00 AM - 4:00 PM**

**VIRTUAL EVENT**

The 2021 LeadingAge Ohio Leadership Summit will create a forum for forward-thinking dialogue on successfully delivering aging services today and in the post-pandemic years ahead. Nearly every area of the aging services continuum will be touched in the day's discussion.



Don't miss the LeadingAge Ohio PAC Golf Outing the day before the Summit on Monday, September 27 at the Golf Club of Dublin! [Click here to register for the PAC golf outing.](#)

Thank you to our sponsors:



The 2021 LeadingAge Ohio Leadership Summit will create a forum for forward-thinking dialogue on successfully delivering aging services today and in the post-pandemic years ahead. Nearly every area of the aging services continuum will be touched in the day's discussion, from services into the community (meals on wheels, adult day, home health) and long-term care settings, to hospice and affordable housing. Every one of these services and settings has margins pinched by an ongoing constriction of payment sources and reimbursement challenges. The day's agenda will bring research results, case studies and a time of 'radical introspection' leading to a blueprint for vision casting for how mission-driven organizations can prepare for the future's knowns and unknowns.

## SEPTEMBER 28 AGENDA

**9:00 a.m.**

### **Welcome/Setting the Stage**

*Kathryn Brod, LeadingAge Ohio  
Scott Townsley, Trilogy Consulting*

*"It is often difficult for leaders to imagine a different world. It is this failure of imagination that so often leads to strategic surprise."*

*~from Seeing Around Corners, Rita McGrath  
(Houghton Mifflin Harcourt 2019)*

**9:15 a.m.**

### **What Happens When a Changing Industry Meets a Once-in-a-Lifetime Pandemic? And What's Next?**

*Robert Applebaum, Ph.D., Scripps Gerontology Center*

Diving deep into demographics and implications of the pandemic.

**10:00 a.m.**

### **Future of Nursing Homes**

*Jill Wilson, Otterbein SeniorLife  
Carol Silver Elliott, Jewish Home Family/LeadingAge Board Chair*

Considering implications of the future of nursing homes for the rest of the continuum and the greater community.

**10:45 a.m.**

**Break**

**11:00 a.m.**

### **Margin Mandates for Mission-Driven Organizations**

*David Baiada, BAYADA*

Challenging the traditional operating paradigm of mission at the expense of margin to a model of rigorous attention to margin in order to bring greater mission/service to the community.

About BAYADA. Founded in 1975, BAYADA Home Health Care is a Moorsetown, NJ-based international nonprofit home health care provider. BAYADA has more than 347 service offices in 22 states, with locations in Germany, India, Ireland, New Zealand, and South Korea.

**11:45 a.m.**

### **Take-aways from the Morning**

*Scott Townsley*

**12:00 p.m.**

### **Lunch**

**12:30 p.m.**

### **Lunch Presentation**

#### **Preparing for the Aging of Ohio**

*John Corlett, The Center for Community Solutions*

**1:00 p.m.**

### **Building Partnerships Across the Continuum**

*Kent Anderson, Ohio's Hospice  
Rev. Kenneth Daniel, United Church Homes  
Charles Gehring, LifeCare Alliance*

Exploring how mission is deepened through a breadth of partnerships.

**2:00 p.m.**

### **Building Partnerships Beyond the Continuum**

*Donnald Heckelmoser, LSC Service Corp  
Chris Widman, Good Shepherd Home  
Gregory Edinger, Vanguard-Sentinel Career  
& Technology Centers*

Exploring how mission is deepened through workforce and healthcare partnerships.

**3:00 p.m.**

### **Small Group Work**

All Attendees

**3:30 p.m.**

### **Small Group Report Out with Take-aways from the Day**

All Attendees/Scott Townsley

**4:00 p.m.**

### **Wrap Up & Adjourn**

*Kathryn Brod*

# PROGRAM INFORMATION

## Intended Audience

CEOs, CFOs, CIOs, COOs, Executive Directors



## LeadingAge Ohio PAC "Classic" Golf Outing

[Click here to register](#) yourself, your team, or a sponsorship in the LeadingAge Ohio PAC "Classic" Golf Outing on Monday, September 27 at the Golf Club of Dublin.

### 2 Easy Ways to Register!



Online registration is required when paying by credit card. Visit [www.LeadingAgeOhio.org](http://www.LeadingAgeOhio.org)



Click on Education and Events; select date and event, click link to register.



Mail registration and payment to:  
LeadingAge Ohio  
2233 North Bank Drive  
Columbus, OH 43220

To pay by check or money order, please make payable to:

LeadingAge Ohio

Your registration will be complete upon receipt of this form and payment. All registrants will receive an email confirmation which will include Zoom login instructions. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or [cmarkham@leadingageohio.org](mailto:cmarkham@leadingageohio.org).

**Substitution and Cancellation Policy:** Substitutions, in writing, are welcome at no additional cost. Cancellations received by two calendar weeks prior to event date will be fully refunded. Cancellations received between 7 and 13 days prior to the event date will be refunded minus a \$40 processing fee. No refunds will be issued 6 or fewer days prior to the event date.

# REGISTRATION

## Conference Registration Fees

<b>Member (Per Person)</b>	\$175
<b>Associate Member (Per Person)</b>	\$250
<b>Non-Member (Per Person)</b>	\$400
<i>Fee includes all materials and continuing education hours.</i>	

Total Payment Enclosed: \$ \_\_\_\_\_

Name (Last, First)	
Organization	
Professional Designation	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	

## Continuing Education

6.25 clock hours will be awarded upon successful completion.

7.5 CPE hours will be awarded upon successful completion.

Criteria for successful completion: Attendance at entire event and submission of completed evaluation form.

LeadingAge Ohio is an approved provider by the Board of Executives of Long Term Services and Supports. Core of knowledge subject areas: Leadership and Management

As stated in the Ohio Administrative Code 4723-14-05, education that has been approved by a board or an agency that regulates a health care profession in Ohio or another jurisdiction is an acceptable option to meet nursing continuing education requirements.

LeadingAge Ohio is an approved CPE Sponsor from the Accountancy Board of Ohio, CPE.379, expiration date: 5.31.2022.

## Questions?

Email us at [info@LeadingAgeOhio.org](mailto:info@LeadingAgeOhio.org)  
or call us at (614) 444-2882.



2233 North Bank Drive  
Columbus, OH 43220  
[www.LeadingAgeOhio.org](http://www.LeadingAgeOhio.org)

The logo for LAOPAC (Local Area Older Persons Association) features a red star with a white outline, a blue swoosh, and the text "LAOPAC" in blue. Below it, "Local Area Older Persons Association" is written in a smaller font.

**2021 LEADINGAGE OHIO PAC  
"CLASSIC" GOLF OUTING**

**Monday  
September 27**

**The Golf Club of Dublin  
5805 Eiterman Rd  
Dublin, OH 43017**

The banner features a background of a blue sky with light clouds and a field of green grass. A large white golf ball is positioned on the right side of the grass. A red and blue curved border frames the right side of the text.