LeadingAge Need to Know: Wednesday, May 12, 2021

**Join Us for the 2021 Collaborative Care Summit**

From managing mountains of data to navigating regulatory changes, the work of aging services is increasingly complex. Tech tools and innovations can help your team reduce costs and improve care—but only when you understand which tools are right for you.  
   
CEOs, CTOs, and your whole executive team won’t want to miss the [2021 Collaborative Care & Health IT Innovations Summit](https://web.cvent.com/event/d75ae811-5119-459a-bae1-34c9ae0c560a/summary), happening virtually June 8-10, for your chance to learn about tech that can improve care, drive efficiency, and boost your bottom line.   
   
Keynotes on tech innovations, responses to the pandemic, alternative payment models, and more from:

* Joe Coughlin, Founder and Director MIT AgeLab
* Mark McClellan, MD, PhD, Director and Robert J. Margolis, M.D., Professor, Business, Medicine and Policy at Margolis Center
* Chris Ritter, Patient Care Models Group Director, Center for Medicare & Medicaid Innovations (CMMI), Center for Medicare & Medicaid Services (CMS)
* Peter Kress, CIO, ACTS Retirement-Life Communities, Inc.

LeadingAge members get a discounted rate when you [register now](https://web.cvent.com/event/d75ae811-5119-459a-bae1-34c9ae0c560a/websitePage:645d57e4-75eb-4769-b2c0-f201a0bfc6ce?RefId=Register). We can't wait to see you there!

**Today’s Online Coronavirus Policy Update**

Join us today at 3:30 p.m. ET for our online policy update. Mary Wood from the CDC will talk about working with older adults to promote safety in independent living. She will have ideas and toolkits to share from the CDC as they update their guidance on this important topic. [Register to join us](https://register.gotowebinar.com/register/2218416852977539339).

**Photo Request: Show Us YOUR Strong Communities**

We are looking for photos from members that we can share throughout May. Help us showcase themes such as building endurance, overcoming challenges, and celebrating the joy in little. Photo ideas include: staff working with residents on using technology, residents participating in community programming, and reunion photos. Please send your photos to [communications@leadingage.org](mailto:communications@leadingage.org?subject=Communities%20of%20Strength%20Photo%20Submission).

**New Insights and Tools From LeadingAge**

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers. [A complete timeline of insights, tools, and useful COVID-19 links](https://www.leadingage.org/coronavirus-insights-tools-links-archive) is available here, so you’ll never miss an update.

**CDC Call on Adult Day Services and COVID Vaccination**

Tomorrow, May 13 at 12 p.m. ET, CDC is hosting a call for adult day services centers focused on COVID vaccination and sharing information about the public health aspects of managing adult day service programs, as COVID vaccination rates are increasing. Time will be dedicated to open discussion and Q+A. To participate, you must [register in advance on Zoom](https://cdc.zoomgov.com/meeting/register/vJIsc-6rpj8jGkkuSao8Q7d1VQN2ed18D9o).

**Questions? Ask LeadingAge National, Your State Association, or Each Other**

There are many ways to get help during this crisis. Contact LeadingAge’s national team directly or email us at [covid@leadingage.org](mailto:covid@leadingage.org). If you have questions about local and state issues, [contact your state association](https://www.leadingage.org/state-partners). Join the MyLeadingAge Member Community [COVID-19 group](https://community.leadingage.org/SiteLogin?) to ask questions, access resources, and share best practices for dealing with the coronavirus.