The LeadingAge Ohio Political Action Committee (PAC) supports lawmakers who have demonstrated commitment to and understanding of issues important to older Ohioans, their caregivers, and the communities that serve them. LeadingAge Ohio's PAC does not distinguish its support on the basis of political party. In recent years, LeadingAge Ohio has grown its PAC exponentially, taking steps to better use the PAC as a tool to strengthen advocacy and grassroots efforts.

Building on a strong 2019 in which the LeadingAge Ohio PAC raised over $20,000 for the first time ever, a $30,000 fundraising goal was set for 2020. As with so many other best-laid plans in 2020, COVID-19 forced the PAC to step back and re-assess. The PAC goal was shifted to $15,000, as the in-person events the PAC has traditionally relied upon would prove difficult or impossible.

This shift to virtual and outdoor events, and the lack of an in-person annual conference, led to some unexpected but welcome advances in the growth of our PAC. The first-ever LeadingAge Ohio PAC golf outing was able to be held safely and completely outdoors on a sunny Monday in October. In addition, LeadingAge Ohio organized its first-ever virtual wine tasting series with Keplinger Wines, giving members an opportunity to sample some magnificent wine out of Napa Valley. In addition to these two successful events, the LeadingAge Ohio Board and Staff joined together to challenge each other to reach 100% participation in PAC. The efforts of our Board, Partners, PAC supporters, and staff combined to help the PAC reach its highest-ever amount raised - blowing past the $15,000 goal to exceed $26,000. Thank you to everyone who contributed to the PAC!

A full breakdown of LeadingAge Ohio PAC spending is available at sos.state.oh.us/campaign-finance under "search reports" (search LeadingAge Ohio PAC).
CONTINUED PROGRESS IN 2021

As the pandemic reaches a more controlled pace, vaccines become readily available, and visitation returns to our communities across the state, the LeadingAge Ohio PAC looks ahead to a year filled with in-person opportunities and continued use of technology to help the PAC reach new heights. Plans in 2021 include: a virtual trivia series, the return of an in-person annual conference with PAC basket raffles, the second annual LeadingAge Ohio PAC golf outing, the return of the virtual wine tasting series, and more!