

February 2021



**Tell Us About Your Diversity
and Inclusion Practices**

LeadingAge is embarking on a major initiative, called for in our newly adopted strategic plan, to help members achieve greater diversity in their organizations.

We know that the more diverse our organizations are, the more successful they will be in carrying out their missions. And, organizations with high diversity in staff and governance outperform those that are less diverse.

On January 19, 2021, LeadingAge sent multi-site organizations and life plan communities a 5-minute survey to help us gauge their current reality and practices with respect to diversity and inclusion. We plan to use the survey results to begin charting our strategy to develop resources and supports to help LeadingAge members who are striving to make their organizations more inclusive. Please check your Inbox - the deadline for completion is February 6, 2021.



Welcome VNAA and ElevatingHOME to LeadingAge!

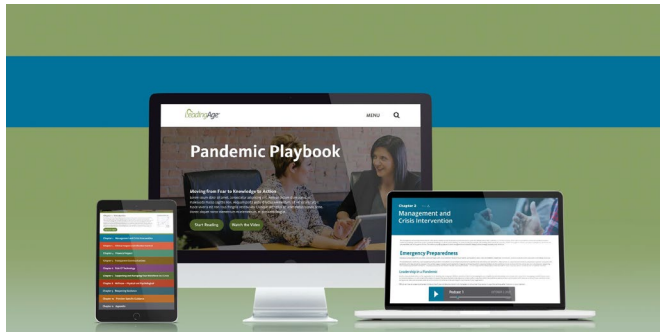
As of February 1, 2021, we officially welcome ElevatingHOME and the Visiting Nurse Associations of America members to LeadingAge. The addition makes our membership richer than ever. Together, we are a community of more than 5,000 care providers that encompasses the continuum of services for people as they age, including those with disabilities.

We are united in a collective commitment to providing quality care and service—with innovation, integrity, and accountability to our workforce and our communities.



CEO/ED Roundtable: Ethics and Equity in a Pandemic

Join us Thursday, February 25th at 11:30 a.m. ET for a highly interactive event will address the ethical impact of the coronavirus pandemic on aging services and society in general. Ethics expert Dr. Michael Gillette will help us explore equity issues, allocation challenges and the tension between individual autonomy and public health. [Register today.](#)



LeadingAge Pandemic Playbook
playbook.leadingage.org

LeadingAge members and their dedicated staff have developed critical strategies to navigate during a pandemic. We have gathered and analyzed that collective intelligence for today and the future.

The Pandemic Playbook will guide aging services providers in preparing for and mitigating the impact of this and any future pandemic-like event by applying lessons learned this year. This interactive, web-based tool is filled with a curated set of successful strategies, links, videos, images, podcasts, and resources from across the field.

Playbook users can explore topics ranging from management and workforce issues to infection control and the importance of physical/psychological wellness of staff and residents. For ease of use, there is a Search function to expedite topic-specific research.

For additional information, please contact Nancy Hooks at nhooks@leadingage.org.



Missed it last month? You can still see it!

Last week, LeadingAge members from across the country joined the 2021 Policy Action Forum and discussed the national advocacy plans for this year. As we look to the future, it has never been more important for us to raise our voices in support of federal policies that support older adults and aging services providers. [Raise your voice TODAY](#) by asking your members of Congress to support a new COVID-19 relief bill that prioritizes older adults and those who care for them! [Listen to the recording](#) of the 2021 Policy Action Forum. Read LeadingAge president and CEO Katie Smith

Sloan's [message](#) on making 2021 a new beginning for older Americans and the need for real relief that prioritizes older adults across the continuum.

LeadingAge Members-Only Nursing Home Testing Toolkit

The first in a new series of toolkits developed with Pathway Health is available exclusively to members of LeadingAge. The Testing Toolkit has 13 sections focusing on testing policies, learning and leadership, competencies, pre- and post-testing, outbreak investigation, swabbing collection, and billing.

These [COVID-19 Nursing Home Toolkits and Resources](#) are for LeadingAge members only, and can be adapted as appropriate to reference relevant state laws or regulations.

Toolkit for HUD Section 202 Providers in the CDC Pharmacy Partnership for Long Term Care Program

Many HUD Section 202 communities are participating in the CDC's Pharmacy Partnership for Long Term Care Program, which aims to facilitate safe and efficient on-site COVID-19 vaccination clinics at certain long term care communities, including Section 202 communities. Through this program, staff and residents will have an opportunity to get vaccinated on site. Go to:

https://leadingage.org/sites/default/files/Vaccine%20Toolkit%20Affordable%20Housing_0.pdf

COVID-19 Member Calls – Now on Monday, Wednesday & Thursday

As the pandemic continues to evolve, we are mindful that your organizational priorities are evolving as well. As of this month, we've expanded member update calls to Monday, Wednesday and Thursday at 3:30 pm EST.

[Register here](#) to join us for legislative, regulatory, and operational information from the policy team, LeadingAge members, and other subject matter experts. Need to miss a session? The podcast series, [LeadingAge Coronavirus Spotlights](#), features the guest presentations from the live daily online updates.

New, Strategic Consulting Services for LeadingAge Members

LeadingAge Consulting offers members access to deeper levels of direct support through strategic consulting and technical assistance engagements with the help of a team of trusted and reliable specialists. The first partner in the consulting program is ATI Advisory, a research and advisory services firm working to transform the delivery of health care and aging services for older adults. They help provider organizations like LeadingAge members to evaluate market opportunities and assess options for developing new partnerships, capabilities, and risk-arrangements. Learn more about [LeadingAge Consulting](#) and [working with ATI](#).

Promoting Person-Centered Care: A Toolkit for Policymakers

A [new toolkit](#) from the LeadingAge LTSS Center @UMass Boston outlines steps that policymakers at the state level can take to implement a pay-for-performance (P4P) program that uses Medicaid funds to promote person-centered care in nursing homes. [Using Medicaid Funds to Promote Person-Centered Care in Nursing Homes: A Toolkit for Policymakers](#) focuses on lessons learned from implementation of the Promoting Excellent Alternatives in Kansas Nursing Homes (PEAK 2.0), a program that helps Kansas nursing homes implement person-centered care.

New Insights and Tools from LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers on COVID-19 and beyond, including:

- [LeadingAge Calls for Rent Relief for Older Adults](#)
- [Nursing Home Weekly: Recap of LeadingAge Update](#)
- [Senior Housing Weekly: Recap of LeadingAge Updates](#)
- [Vaccination Clinic Tips and Tools for Housing Providers](#)
- [Interview with Dr. Nimalie Stone \(CDC\) January 28, 2021](#)
- [FAQs and Resources on COVID-19 Vaccines and Issues Surrounding Vaccinations](#)

A complete [timeline of insights, tools, and useful COVID-19 links](#) is available here, so you'll never miss an update.

The Mentor's Voice Podcast

[The Mentor's Voice](#) provides students and young professionals an opportunity to candidly learn from leaders in the field of aging. The goal is to disseminate wisdom and knowledge to emerging leaders and to inspire and inform their career journey. The Mentor's Voice is brought to you by LeadingAge and supported by Markentum. We encourage you to share this with new staff, interns, and students.