

ABCs of Using CMS Data to Improve Clinical Programming, Quality Measures and Census Development



Featured Speaker: Holli Benthusen, OTR/L

Holli is an Occupational Therapist and Vice President of Business Development for Encore Rehabilitation Services. She has been in the long-term care industry for 30+ years. Holli has extensive experience in long-term care, aging in place, rehabilitation, Medicare billing and compliance, accountable care, bundled payments, wellness programming compliance and denial management, clinical operations, strategic planning, leadership and team-building skills.



Wednesday, February 10
1:00 pm EST

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*Application pending NAB approval

PROGRAM DETAILS

As healthcare organizations work to navigate their facilities as a “*preferred provider*” in the continuum of care, the use of CMS data can be integral in steering both clinical and financial outcomes. This interactive session is prime for facility operators, clinicians and marketing audiences to gain practical and straightforward insights and strategies to impact their operational approaches to reduce risk and impact quality.

Join Holli Benthusen for this unique topic offering healthcare facilities education on how to organize and strategize an enormous amount of data into useable, practical processes to positively impact quality and financial outcomes for their organizations.

You will learn how to...

- Identify & locate all available sources of CMS data to recognize high and low-performance metrics
- Interpret and differentiate how and where the data relates to clinical and quality outcomes
- Outline goals and strategies to develop an organized approach and plan for data management
- Analyze trends and benchmarks to operationalize organizational performance and marketability
- Examine market comparisons to improve rank and formulate quality improvement opportunities

Please be sure to join HPSI and Encore for this informative session. **Register today!**