



It's Accrual World: Strategic Thinking in a Post-COVID World

**Four, one-hour finance webinars
held every Wednesday in February
11 am - 12 pm**

Who will benefit from this webinar series:

- CFOs
- CEOs
- Senior Leadership
- Management

Join LeadingAge Ohio as we come together to discuss and tackle some of the major financial concerns brought on by COVID and how to strategically plan for survival post-COVID.

Session 1: Wednesday, February 3

11 am - 12 pm

State of Aging Services: Across the Nation

*Tom Meyers, MBA, BS, Senior Managing Director, Ziegler
Lisa McCracken, MA, Director, Senior Living Research & Development, Ziegler
Jason Choi, BA, Vice President, Senior Living Finance, Ziegler*

From capital markets to strategic planning, from Home and Community Based Services (HCBS) to end-of-life, this session will highlight the key aging services trends through the lens of one of the nation's most active investment banks in the senior living & care sector.

Session 1 Continuing Education Information

1.0 clock hours will be awarded upon successful completion.

1.2 CPE hours will be awarded upon successful completion.

Criteria for successful completion: Attendance at entire event and submission of completed evaluation form.

LeadingAge Ohio is an approved provider by the Board of Executives of Long Term Services and Supports. Core of knowledge subject areas: Finance, Leadership and Management

As stated in the Ohio Administrative Code 4723-9-05, education that has been approved by a board or an agency that regulates a health care profession in Ohio or another jurisdiction is an acceptable option to meet nursing continuing education requirements.

LeadingAge Ohio is an approved CPE Sponsor from the Accountancy Board of Ohio, CPE.379, expiration date: 5.31.2021.

Session 2: Wednesday, February 10

11 am - 12 pm

State of Aging Services: Across the State

Patrick Beatty, JD, Chief Policy Officer, Ohio Department of Medicaid

Join us as Patrick Beatty, JD, Deputy Director and Chief Policy Officer for the Ohio Department of Medicaid shares the state's perspective and strategy for allocating its COVID impacted resources to meet the needs of a growing number of aging Ohioans with a burgeoning need for supports. Presentation will include policy guidance issued to the fields, telehealth impact, other services impact, state and federal relief efforts, and the new CMS regulations.

Session 2 Continuing Education Information

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1.2 CPE hours will be awarded upon successful completion.

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You must register separately for each session. See registration page for details.

Session 3: Wednesday, February 17

11 am - 12 pm

Planning for Uncertainty: Financial Management During COVID

Brady Dalrymple, MBA, Business Owner, Squared Business Solutions, LLC
Stephanie Christopher, BS, Business Owner, Squared Business Solutions, LLC

This session will explore the impact of COVID on reporting, in board discussions, and in audit preparation. Communicating with stakeholders (board, residents, capital markets participants, etc.) how key areas of revenue and expenses were impacted by COVID-19, as well as which financial benchmarks have been particularly impacted, will also be discussed. The presentation will highlight how tracking tools for COVID-19 may help in these financial communications/decision-making.

Session 3 Continuing Education Information

1.0 clock hours will be awarded upon successful completion.

1.2 CPE hours will be awarded upon successful completion.

Criteria for successful completion: Attendance at entire event and submission of completed evaluation form.

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Session 4: Wednesday, February 24

11 am - 12 pm

There is No Vaccine for Financial Challenges: Thinking Strategically About Your Post-COVID Future

Shawn M. Riley, JD, President, McDonald Hopkins LLC
Todd Baumgartner, JD, Chair, General Corporate Practice Group, McDonald Hopkins LLC
Toby Shea, CFA, BA, Partner, OnePoint Partners, LLC
Michael Kivov, BA, Partner, OnePoint Partners, LLC
Scott McQuinn, BHS, President/CEO, Life Enriching Communities

Senior living and care facilities not only need to survive COVID, they need to prepare for a new environment post-COVID. This webinar will begin with the panelists assessing the current state of senior living and its near- and long-term outlook. They will then review strategic options for senior living facilities and their operators, focusing on ways to increase the likelihood of long-term sustainability. Case studies will be used by the panelists to provide examples of successful and failed execution on particular strategic moves.

Session 4 Continuing Education Information

1.0 clock hours will be awarded upon successful completion.

1.2 CPE hours will be awarded upon successful completion.

Criteria for successful completion: Attendance at entire event and submission of completed evaluation form.

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Each webinar is a separate virtual event. Registration is required for each.

Registration Fees		
Please indicate session(s) for which you are registering:	Member Per Site, Per Session Fee	Non-Member Per Site, Per Session Fee
<input type="checkbox"/> Session 1: Wednesday, February 3	\$75	\$150
<input type="checkbox"/> Session 2: Wednesday, February 10	\$75	\$150
<input type="checkbox"/> Session 3: Wednesday, February 17	\$75	\$150
<input type="checkbox"/> Session 4: Wednesday, February 24	\$75	\$150
<i>Fee includes all materials and continuing education hours.</i>		

Total Payment for All Sessions Enclosed: \$ _____



Online registration is required when paying by credit card. Visit www.LeadingAgeOhio.org



Click on Education and Events; select date and event, click link to register.



Mail registration and payment to:
LeadingAge Ohio
2233 North Bank Drive
Columbus, OH 43220

To pay by check or money order, please make payable to:
LeadingAge Ohio

Name (Last, First)	
Organization	
Professional Licensure/Credentials	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	

Your registration will be complete upon receipt of this form and payment. All registrants will receive an email confirmation and Zoom login instructions. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.

Substitution and Cancellation Policy: Substitutions, in writing, are welcome at no additional cost. Cancellations received by two calendar weeks prior to event date will be fully refunded. Cancellations received between 7 and 13 days prior to the event date will be refunded minus a \$40 processing fee. No refunds will be issued 6 or fewer days prior to the event date.

