

Presenter Bios for Fall Education Fest September 29 – October 29, 2020

Week One of LeadingAge Ohio Fall Education Fest

Hospice Session 1

Assess and Dress: Essential Wound Care Practices at the End of Life

Tuesday, September 29, 2020

Joni Brinker, MSN/MHA, RN, WCC is a Clinical Nurse Educator for Optum Hospice Pharmacy Services where she provides clinical nursing guidance to pharmacists and nurses. She has been a Registered Nurse for 10 years with experience in acute care, long term care, and hospice. Joni graduated from the University of Pittsburgh with a Bachelor of Science degree in Biology. She later returned to school at Clarion University to become a Registered Nurse and received her Master of Science degree in Nursing and Health Administration in 2014 from the University of Phoenix. A profound love of wound care motivated her to become Wound Care Certified through the Wound Care Education Institute. She has presented at multiple conferences on palliative wound care topics and co-authored the second edition of Wound Care at End of Life.

Financial Session 1

SNF Reimbursement Update and Current Trends Facing the Industry

Wednesday September 30, 2020

Denise Gadomski, CPA has 25 years of accounting and healthcare industry experience. She leads the firm's Ohio reimbursement practice, focusing on guiding healthcare organizations through the ongoing changes in reimbursement and industry issues. She works with the full spectrum of post-acute care providers from stand-alone providers to CCRCs and hospital-based SNFs. With her industry background Denise has continued to focus on the revenue cycle process for a variety of provider types. From restructuring the entire revenue cycle process to making recommendations on efficiency, structure and overall process improvement. Denise is known for balancing both the innovation needed for the future as well as the practical aspects for providers to be successful in the long term. Most recently, she's been working with senior care providers in evaluating and ensuring success under the new Medicare Patient Driven Payment Model (PDPM). Denise is often asked to speak to clients, their boards, and at industry conferences regarding current reimbursement topics and their impacts as well as positioning organizations for a strong future given the changes inherent in healthcare reform.

Christy Van De Water, CPA brings over 20 years of experience in the industry. Christy specializes as a reimbursement consultant, focusing on finding ways for nursing facilities to optimize reimbursement through the Medicaid and Medicare programs. She previously spent 10 years as financial feasibility consultant, focusing on debt capacity analyses, financial modeling, financial feasibility studies budgets, and operation analyses for senior care and living campuses and developmentally disabled communities. In addition, she is leader of the Ohio Certificate of Need practice. She has also been a frequent presenter at health care conferences in Ohio as well as leading BELTSS CORE courses.

Clinical Session 1

Tackling Loneliness and Social Isolation for Residents with Dementia: Strategies for Care Providers

Wednesday, September 30, 2020

Kathleen Weissberg, OTD, OTR/L, CMDCP, CDP, Select Rehabilitation, in her 25 years of practice, has worked in LTC as a researcher/educator and has established various programs in nursing facilities including palliative care, adult sexuality, falls management, dementia care and staging. She provides continuing education support to 6000 therapists nationwide as Director of Education for Select Rehabilitation. She has lectured nationally (Pioneer Network), at the state level, and authored publications on dementia quality care. She has presented at LeadingAge GA, SC, MI, NY, WA, IA, and TX. Education: D'Youville College, Buffalo, NY, BS Occupational Therapy; D'Youville College, Buffalo, NY, MS Occupational Therapy in 1993 Chatham University, Pittsburgh, PA, Doctoral Occupational Therapy, 2014.

Leadership Session 1

Why Do They Do THAT!!

Thursday, October 1, 2020

Tom Stofac CEC, Retired CEO, Stofac Coaching and Consulting Group, is a native of Youngstown, Ohio, earning his bachelor's degree in gerontology from Bowling Green State University. With years of experience in the long-term care industry, Stofac is known as a visionary leader, strong strategic facilitator, innovative thinker and a cultural change agent. Previously he was president and CEO of Lutheran Social Services of Central Ohio and The Ohio Masonic Homes. He has also served in C- level positions in the senior care industry in Minnesota, Massachusetts and North Dakota. Tom has a long history that continues today as a national speaker author and consultant to many organizations and aging services companies. Currently Tom continues to provide executive and life coaching services to a national client base of leaders and developing leaders in a wide array of industries.

Week Two of LeadingAge Ohio Fall Education Fest

Hospice Session 2

Utilizing Validated Tools for Evaluating Hospice and Palliative Care Eligibility

Tuesday, October 6, 2020

Cleanne Cass, DO, FAAHPM, FAAFP is the Physician Director for Community Care and Director of Physician Education at Ohio's Hospice of Dayton. She is board certified in Family Medicine, Hospice and Palliative Medicine and holds a CAQ in Geriatrics. She is a fellow of the AAHPM and the AAFP. Dr. Cass represents the Ohio Osteopathic Association as an appointed member of the State of Ohio's Governor's Cabinet Opioid Action Team which has developed the prescribing guidelines for acute and chronic pain and pain management in the emergency department, and is developing statewide pain education with the goal of curbing the abuse and diversion of opioids. Dr. Cass served as the Chair of the American Osteopathic Association's National Council on Palliative Care Issues. She represents this organization as an elected member of the 2018 National Quality Forum Geriatrics and Palliative Care Advisory Committee which evaluates quality measures for best practices in geriatrics and palliative medicine. She is an active member of statewide and local task forces working toward the implementation of MOLST (Medical Orders for Life Sustaining Treatment) in Ohio. Dr. Cass has been a physician volunteer at Reach Out Clinic providing medical care to the underinsured population for the last twenty years and is on the board of the Physician's Charitable Trust. Dr. Cass was honored in 2019 by the Ohio Osteopathic Association with the Bridget Wagner Humanitarian Award for pioneering work in hospice and palliative medicine and has received numerous other prestigious awards for her work. Dr. Cass's most satisfying roles are those of caring for the terminally ill hospice patients she visits at home and teaching medical students, residents and fellows and nurses training at Ohio's Hospice.

Lauren Roth, MD, Wright State University Boonshoft School of Medicine Hospice and Palliative Medicine Fellowship Dr. Roth provides primary care for a panel of 1,500 patients at Healthsource of Ohio, Mt. Orab, Ohio, for a patient population which is largely underserved. She works with multidisciplinary team including advanced-practice providers, care manager/coordinator to provide comprehensive care for chronic conditions as well as acute care.

Medical Education: Robert Lamer, M.D., College of Medicine at the University of Vermont, United States of America 08/2005 - 05/2009; M.D., 05/2009 Education: Undergraduate - Berea College, Berea, KY, Psychology 08/1997 - 05/2001 B.A., 05/2001

Kafi Thomas, MD, Wright State University Boonshoft School of Medicine Hospice and Palliative Medicine Fellowship Dr. Thomas was at Harlem Hospital, affiliated with Columbia University, New York, NY, for her ACGME Residency 2017-06/2020, Internal Medicine, before coming to Ohio for a Fellowship in Hospice and Palliative Medicine at Wright State University Boonshoft School of Medicine.

Medical Education: St. George's University School of Medicine Grenada, 08/2007- 12/2012, MD 1/13. Education: Queen's University Kingston, Ontario. CANADA M.Eng – Bio-mechanical Engineering; Undergraduate, University of Toronto.

Financial Session 2

Re-Imagining Operations: Your First Step in Executing New Growth Strategies

Wednesday, October 7, 2020

Cindi Raymond MSN-Ed., RN, IPC, LNHA, has over 30 years of experience in the healthcare industry, Cindi's focus is on leading and shaping the future of elder care toward excellence in the post-acute care environment. Her strong clinical and fiscal acumen combined with continued development of succession planning for colleagues throughout the industry have profound impact on her expert ability to serve. This experience comes through her work in large multi-site organizations as well as single-site long term care facilities. She has grown up in long-term care as a Director of Nursing, Administrator, Consultant, Chief Nursing Officer, a Principal with Plante Moran, PLLC, and her most recent work as the Owner of Cindi Raymond On Purpose, LLC. Those who know Cindi particularly appreciate her ability to bring simplicity to the complex by moving multifaceted ideas into actionable work-plans. Education: Walden University - MSN 2010 Mercy School of Nursing RN diploma 1992.

Jim Stradiot, CPA, MS, Senior Manager for Plante Moran, specializing in operational analysis, strategic planning, financial feasibility studies, financial forecasts, mergers & acquisitions, and due diligence. With over eight years of experience in consulting and operations, he provides valuable insight in helping clients improve operations, implement best practices, and evaluate the financial impact of business decisions. He has worked with a variety of long-term care and senior living organizations, including nursing facilities, assisted living facilities, continuing care retirement campuses, and developmentally disabled communities. Jim has also participated in all phases of Medicare and Medicaid cost report filings and rate projections, resulting in a comprehensive understanding of the healthcare reimbursement system and a solid understanding of facility operations. Education: John Carroll University - 2007 Bachelors; John Carroll University - 2009 Masters.

Clinical Session 2

QRP? Five Star? Quality Measures? How in the World Do We Keep All This Straight? October 7, 2020

Wednesday October 7, 2020

Scott Heichel, RN, RAC-MT, RAC-CTA, DNS-CT, CIC, QCP, and Director of Clinical Reimbursement for LeaderStat brings over 25 years of healthcare experience and is recognized for his expertise in the RAI process and clinical reimbursement. Scott's consulting work includes performing Medicare and Medicaid reimbursement reviews and educational programs for skilled nursing facilities and multi-facility operators. Scott has experience in and has testified as an expert witness in a large Medicare dispute case and has also assisted in Corporate Integrity Audits and corporate compliance reviews. Scott is a member of AANAC's (American Association of Nurse Assessment Coordination) Expert Advisory Panel, recognized as a Master Teacher through AANAC for their RAC-CT MDS certification courses, and sits on the board as the President of OANAC (Ohio Association of Nurse Assessment Coordinators). Education: North Central Technical College, Associates Degree Nursing 1997.

Leadership Session 2

Creating Stronger Organization Through Aggressive Growth Strategies

Thursday, October 8, 2020

Tom Meyers, MBA, BS, Senior Managing Director, joined the senior living team at Ziegler in 1996. He is a Co-Practice Leader of Ziegler's Senior Living Finance Practice and he is responsible for marketing Ziegler's brand in five Midwest states. He has considerable experience in structuring rated and unrated financings for Ziegler's multi and single-site senior living clients. Transaction experience includes bond financings for start-up new campus life plan communities, expansion and repositioning projects as well as refinancings. Tom has considerable expertise surrounding the solicitation of bank credit for senior living providers. His experience also includes sponsorship transition work. In his 23-year tenure, Tom has participated in approximately 140 financings raising more than \$3.4 billion of capital for Ziegler's senior living clients. He is a frequent speaker at the national and state level on senior living related topics. Tom is regularly asked to present to and interact with senior living provider board and leadership teams. Prior to joining Ziegler, he worked with the Union Bank of Switzerland's (UBS) Corporate and Institutional Finance Team serving the bank's Fortune 250 and large international clients. Tom received a Bachelor of Science degree in Finance from Miami University in Oxford, Ohio and a Master of Business Administration from Northwestern University's Kellogg School of Management in Evanston, IL.

Stephen Johnson, MBA, Assistant Vice President, Ziegler, is a Managing Director and leader of the Senior Living Sponsorship Transition Advisory Practice at Ziegler in Chicago. Since joining the firm in 1999, Steve has senior managed or co-senior managed more than 80 public debt offerings – raising more than \$4 billion through a variety of diverse capital structures. His current focus is advising not-for-profit providers on growth through strategic initiatives including affiliations, mergers and joint ventures. In these activities, he has become a leading authority on the metro-Chicago senior living marketplace.

Previously, Steve served as executive director of one of the nation's premiere senior living organizations, Willow Valley Retirement Communities and as an associate with a leading venture firm in the Silicon Valley of northern California. There, he participated in raising and managing private equity in the United States and Japan.

Steve received a M.B.A. from Northwestern University's Kellogg Graduate School of Management, Evanston, IL and a B.A. from Wheaton College, Wheaton, IL.

Lisa McCracken, Director, Senior Living Finance Research & Development Ziegler, joined the senior living team in July 2013. As a director of senior living research and development, her primary focus is concentrated on conducting market research and trend analyses for educative purposes in the form of presentation modules, newsletters, and research publications. In addition to providing support to several senior living bankers, she also facilitates the Ziegler CFO HotlineSM, an electronic interchange of information among CFOs of senior living providers, and coordinates regional educational workshops for senior living professionals, part of the Ziegler CFO Workshop Series. Prior to joining Ziegler, Lisa most recently served as president of Holleran, a national senior living research and consulting firm. Her tenure with Holleran lasted more than 13 years, where she also previously served as managing partner and vice president of research. She is a seasoned lecturer, facilitator and researcher. Lisa has served on various state, regional and national workgroups such as the LeadingAge Engaging Consumers Cabinet, the Quality First Task Force and the LeadingAge (then AAHSA) Education & Planning Committee. Edc.: BA. Psychology, 1996, Bloomsburg Univ. M.A. Clinical Psychology, 1998, West Chester University.

Week Three of LeadingAge Ohio Fall Education Fest

Hospice Session 3

More Than Just Breathing: Evaluating Inhaler Use in Elderly and Hospice Patients with COPD

Tuesday, October 13, 2020

Amanda G. Lovell, PharmD, BCGP, Clinical Pharmacist Optum Hospice Pharmacy Services, earned her Doctorate in Pharmacy from Ohio Northern University. She completed a PGY1 Pharmacy Residency at Florida Hospital-Celebration Health and a PGY2 Pain Management and Palliative Care Residency through Optum and Ohio State University. She is a Board Certified Geriatric Pharmacist. Dr. Lovell has presented presentations to hospice nurses on the management of COPD and deprescribing of inhalers in the past. She serves on the Research Committee and Education Committee for the Society of Pain and Palliative Care Pharmacists and is an APPE and PGY2 Residency preceptor. She is a member of the American Society of Consultant Pharmacists, the National Hospice and Palliative Care Organization and the American Society of Health-System Pharmacists.

Financial Session 3

Therapy Contracts Post PDPM, How Did You Fare?

Wednesday, October 14, 2020

Cindy Gensamer, MBA, HSE, LNHA, serves as the Vice President of Absolute Rehabilitation & Consulting Services, Inc. She currently serves as a Board Member for Ohio BELTSS (Board of Executives of Long Term Services & Supports). She is on the NHA Advisory Committee at Kent State University. She is a HSE (Health Services Executive) and a Licensed Nursing Home Administrator. Cindy is also certified in the MDS process and is a Certified Eden Alternative Associate. During Cindy's tenure in the rehabilitation business she has become an expert in areas related to fiscal responsibility, clinical expertise, regulatory compliance, and managing successful rehab departments. She presents on various topics related to rehabilitation in many different forums throughout the country. Cindy is a member of PACAH, PHCA, OHCA,

AHCA, Leading Age Ohio, Leading Age PA, Eldercare Professionals of Ohio, The International Society of Virtual Rehabilitation, The Coalition for Person Centered Care, Executives in Long Term Care, and Licensed Nursing Home Administrators of America. Education: Malone University Canton, Ohio; Master of Business Administration Bachelor of Business Administration 1999

John Vesely, Nuclear Engineer, Director of Business Development Absolute Rehabilitation, spent 9 years in the United States Navy as a Nuclear Engineer and, later, a Navy Recruiter. John received multiple national awards and recognition for his achievements in the United States Navy. For the past 15 years, John has filled many job functions at Absolute Rehabilitation. He currently serves at the Director of Business Development. John takes great pride in ensuring that quality therapy is delivered to our elders. Education: United States Navy Nuclear Engineering 2000

Clinical Session 3

CBD and Cannabis Use in Senior Living

Wednesday, October 14, 2020

Rob Leffler, R.Ph., is VP of Clinical Services, PCA Pharmacy, a long-term care pharmacy that serves over 33,000 residents in 12 states. Rob graduated with a BS in Pharmacy from Butler University and since that time has spent the majority of his career in long-term care as a consultant pharmacist, running long-term care pharmacies and leading clinical teams in the care of residents. As a pharmacist, he has spoken for LeadingAge in Michigan, Indiana and Kentucky as well as for the Kentucky Health Care Association, the Pennsylvania Association of Directors of Nursing Administration and the Ohio Assisted Living Association at their live meetings and through webinars. He also has been a member of the American Society of Consultant Pharmacists for 25 years and has served on several committees for that organization.

Leadership Session 3

An Investment in Culture that Drives Retention

Thursday, October 15, 2020

Dana Ullom-Vucelich, BA, MA, Chief HR & Ethics Officer Ohio Living, is an experienced Chief Human Resources Officer primarily in health care & senior services. She has expertise in all traditional HR functions (benefits, compensation, employee relations, etc.) plus compliance, ethics, recognition, M&A, and labor relations. Dana is passionate about people and business and considers it a privilege to serve in both areas. She has led many initiatives that have both impacted short-term and long-term goals that changed the culture of the organization. Dana believes in the balance of work, family and volunteering and creating space for individuals and communities to thrive. Her mantra is inclusion, appreciation and investment and she believes those words come to life when you create a welcoming workplace, trust employees, optimize supervisors, gain efficiencies through metrics and align values with strategic planning!

Education: Bachelors of Arts, Kent State University 1986 Masters of Arts, Wester University 1988 Crucial Conversations Certified 2002 Crucial Confrontations Certified 2004 Everything DiSC Workplace Certified 2019

Nancy A. Pettigrew, BS, Founder, The Healthy Workplace, Ltd. Her passion since beginning her consulting practice in 1989 has been in helping organizations create places where people WANT to work; where employees feel valued for their contributions and know how to successfully fulfill their roles within the organization. She provides consulting, coaching, course design and facilitation to assist leaders and their employees in building their cultural brand for achieving organizational goals that create vitality and viability in the marketplace. Three key focus areas of skill development with clients are understanding behavioral styles for optimizing the talents of a diverse workforce, listening skills that go beyond the active listening formula into building ongoing effective communication and emotional intelligence as the foundation for navigating successfully through every aspect of our personal and professional lives. Connecting the head and heart is the path to value-based living that gives meaning and purpose to our work and to our relationships. In working with clients in all types of industries including healthcare, education, finance, technology, government, non-profit agencies and others across the United States, in Mexico, South America and the Middle East, Nancy has found the common thread of people everywhere is simply wanting to be cared about and to know they matter to their colleagues and community. Her work in the aging services industry began in 2002 with Ohio Living, then known as Ohio

Presbyterian Retirement Services (OPRS) Education: The Ohio State University; Columbus, Ohio; Bachelor of Science, Education; 1969

Week Four of LeadingAge Ohio Fall Education Fest

Hospice Session 4

Guideline Directed Medical Therapy for Heart Failure: Integration and Application in the Hospice and Palliative Care Population

Tuesday, October 20, 2020

Lynn Weide MSN, RN, CHPN, is the Cardiac and Pulmonary Focused Care Clinical Liaison with Ohio's Hospice Inc. (OHI). Lynda's clinical experience in the field of nursing and cardiac care includes hospital, public health, disease management, and hospice and palliative care settings in the Central Ohio region. She achieved success enhancing the Focused Care Model in her organization and developed assessment models, algorithms of care, and policies and procedures for the cardiac and pulmonary patient. After spending more than 29 years in the nursing profession, Lynda understands the complexities of the cardiac and pulmonary patient and the disease-specific management needs that improve patient outcomes and quality of life. She is integrated among the area hospital systems, serving on committees for readmission reduction and healthcare transition. Lynn utilizes tele-medicine and individualized plans of care, in collaboration with her community providers, to reduce fragmented healthcare delivery and enhance continuity of care. She is a Certified Hospice and Palliative Care Nurse (CHPN) and a member of the Hospice and Palliative Nurses Association. Her professional presentations include national (NHPCO, AAHPM, NPHI), state (LeadingAge Ohio), and local levels on hospice care for the cardiac patient, utilizing tele-health in hospice and palliative care, and guideline directed medical therapy for heart failure.

EDUCATION: Masters of Science in Nursing: Indiana Wesleyan University, Marion, Indiana. Dec. 2016 Bachelor of Science in Nursing, Magna Cum Laude: Indiana Wesleyan University. Aug 2014. Associates Degree in Nursing: Sinclair College.

Wendy Schmitz, MD, Vice President of Medical Care Ohio's Hospice of Dayton is board certified in Internal medicine as well as Hospice and Palliative medicine. She joined Hospice of Dayton in 2008 and then stepped into the role of Vice President of Medical Affairs for Ohio's Hospice in 2017. Prior to her Hospice career she was one of the founding hospitalists with South Dayton Acute Care Consultants where she served for 10 years. Her medical school training was at Loma Linda University and she completed her Internal Medicine residency at Kettering Hospital in 1998. During her tenure with Ohio's Hospice, Dr. Schmitz has developed an international hospice and palliative care relationship with Care Partners International (CPI) in Cuenca, Ecuador. Their multidisciplinary teams have travelled to Ecuador 9 times in the last 5 years and have hosted CPI in Dayton, Ohio on six different occasions. Dr. Schmitz has also developed and implemented an aggressive palliative procedure program where she provides paracentesis, thoracentesis and PleurX catheter placement at the hospice house, allowing patients timely and easy access to procedures that enhance comfort. Despite administrative responsibilities, Dr. Schmitz is most fulfilled participating in the care of patients while supporting and educating staff. Her communication skills encourage collaborative care between many departments. Her leadership supports a team of 1000 staff and 1000 volunteers encouraging them to function and provide unprecedented end of life care to patients in a variety of settings every day. She is dedicated to exceptional care of her staff, patients and families through the difficult transitions at the end of life.

Financial Session 4

Unlocking Medicaid Revenue: Keys to Medicaid Eligibility

Wednesday, October 21, 2020

W. Cory Phillips, JD is a partner with Rolf Goffman Martin Lang LLP and focuses his practice on assisting clients with receivables, debt collection, revenue cycle, and Medicaid entitlement and appeals. Prior to joining Rolf, Cory worked for one of the nation's largest creditors rights firms where his practice was focused on counseling, prosecuting and defending long-term care and senior living providers on issues pertaining to receivables or debt related matters. Cory has more than 12 years of experience representing assisted living and long-term care facilities. Cory was admitted to the practice of law in 2007, and is licensed to practice in Ohio, Michigan, and the Federal District Courts for the Northern and Southern Districts of Ohio.

EDUCATION: The College of Wooster, Wooster, OH, Bachelor of Arts Communications 2002 The Capital University Law School Columbus, OH Juris Doctor Law 2007

Clinical Session 4

Legal and Regulatory Updates: Survey, Enforcement and Compliance

Wednesday, October 21, 2020

Janet Feldkamp, RN, BSN, LNHA, CHC, JD, Health Care Partner, Benesch Friedlander Coplan & Aronoff LLP, focuses her practice in the area of health care law, including long-term care survey and certification, state and federal regulation, physician and nurse practice, and fraud and abuse involving hospitals, suppliers, insurers and physicians. She retains active licenses as a registered nurse and a nursing home administrator and has extensive health care experience. Janet is a member of the editorial advisory board of Caring for the Ages, a monthly newspaper for long term care practitioners. She has been a frequent speaker on health law related topics, particularly in the area of long term care. Janet is also a co-author of the Post-Acute Care Handbook: Regulatory, Risk & Compliance Issues, 2015, published by the American Health Lawyers Association.

EDUCATION: University of Missouri Columbia BSN 1978; JD St. Louis University 1990; CHC certification from Health Care Compliance Association 2010.

Leadership Session 4

Crisis Management for Healthcare Executives

Thursday, October 22, 2020

Bruce Hennes, BA, is the Chief Executive Officer of Hennes Communications, one of the few firms in North America focused exclusively on crisis management and crisis communications. Hennes Communications serves healthcare organizations, government agencies, corporations, public and private schools, colleges, universities and manufacturers -- as well as law firms and their clients -- that are on "trial" in the Court of Public Opinion. With over 40 years of experience in communications, Bruce and the firm's past and present clients include the Cleveland Host Committee for the 2016 Republican National Convention, Ohio University, the Northeast Ohio Medical University, University Hospitals and the National Aeronautics and Space Administration, as well as scores of adult living facilities (including many LeadingAge and American Health Care Association members), law firms and municipalities across the U.S. Active in his community, Bruce is a member of the executive committee of the Cleveland Metropolitan Bar Association. He is also an adjunct professor at Cleveland State University's Levin College of Urban Affairs. Over the last few years, Bruce has presented this seminar to the LeadingAge Annual Conferences in San Diego and New Orleans; the U.S. Dept. of Veterans Affairs; the Federal Emergency Management Agency; LeadingAge Ohio Annual Conference; the Ohio Assisted Living Association; American Bar Association Leadership Conference; Association of Jewish Aging Services; International Municipal Lawyers Association; LeadingAge Colorado; Ohio Society of Healthcare Risk Managers; Society of Ohio Healthcare Attorneys; and Ohio Hospital Association.

EDUCATION: B.A., Political Science, York University (Toronto, Ontario, Canada), 1975

Week Five of LeadingAge Ohio Fall Education Fest

Hospice Session 5

Identifying the Final Days and Hours

Tuesday, October 27, 2020

Bridget McCrate Protus, RPh, PharmD, MLIS, BCGP, CDP is Director of Drug Information for Optum Hospice Pharmacy Services. She graduated with her Doctorate in Pharmacy from The Ohio State University where she also completed a PGY1 pharmacy practice residency specializing in hospice and palliative care. She received her Master of Library & Information Science degree from Kent State University, Bachelor of Arts degree in History from Miami University of Ohio and is a Board Certified Geriatric Pharmacist and a Certified Dementia Practitioner.

Dr. Protus is a member of several hospice and pharmacy organizations and serves on the Professional Development Committee and the Ohio Pain Initiative sub-committee of LeadingAge Ohio. She is chair of the Research Committee of the Society of Pain & Palliative Care Pharmacists. In addition, she teaches a course in pain management, palliative care, and geriatrics at The Ohio State University College of Pharmacy.

Dr. Protus has contributed as a lead editor for the Palliative Care Consultant, 4e and co-author/editor for Wound Care at the End of Life and Pediatric Palliative Care Consultant. In addition, she is the editor of the Hospilink™ abstracting newsletter.

Financial Session 5

A View from the Underwriter's Desk: Trends and Preventions in Long-Term Care

Wednesday, October 28, 2020

Rafael Haciski, J.D., is a Vice President, in the Health and Human Services Department at Johnson Kendall Johnson (JKJ), where he works with over 225 Senior Living and Social Service organizations on their insurance and risk management platform to adequately address and cover their exposures. Prior his role at JKJ, Haciski was a litigator for prominent Philadelphia-area law firms, including Duane Morris, LLP, and Wolf Block, LLP, where he concentrated his practice in the areas of insurance coverage disputes, defending the interests of Fortune 500 companies on multi-million dollar denied claims. Haciski currently serves as a Trustee of the Board of Lutheran Social Ministries of New Jersey.

Education: 2005, Juris Doctorate from Rutgers University School of Law in Camden, NJ.; Bachelors of Arts in History, Oberlin College of Arts and Sciences in Oberlin, Ohio.

Caleb York, BA, Vice President, VirtuSense, believes insightful data on a macro level, effectively utilized will increasingly revolutionize care. As Channel Development Manager with VirtuSense Technologies, it is Caleb's mission is to identify and empower partners across healthcare, to create meaningful, actionable data using AI that will create the future of care in America. Before joining VirtuSense, Caleb helped oversee quality improvement initiatives for three University of Michigan Health System Hospitals, leading to a successful review by the Joint Commission Survey and subsequent retention of accreditation status for the University of Michigan Health System. Caleb has garnered praise in improving operational efficiency and deliverables across healthcare, the automotive industry, and the service sector.

Education: Caleb holds a B.A. in Philosophy and Theology from the Moody Bible Institute.

Alexandra H. Bretschneider, CCIC, Account Executive, Cyber Practice Leader, joined Johnson Kendall & Johnson (JKJ) in 2015, bringing over 10 years of diverse consultative account and relationship management experience. At JKJ, Alexandra focuses on serving clients in the nonprofit, human services, senior living, manufacturing and distribution, and technology industries. Given her background in technology, she specializes in Cyber Insurance and managing the emerging cyber and technology risks for JKJ's clients. She recently obtained the Cyber COPE Insurance Certification (CCIC) designation through Carnegie Mellon – Heinz College of Information Systems and Public Policy in partnership with Chubb Insurance. The objective of the CCIC designation is to better evaluate and prepare clients to manage Cyber Risk, Security, and Resilience. Alexandra has also spoken at various cyber seminars.

After graduating summa cum laude with a dual Bachelor's degree in Management Information Systems & Finance from

Clinical Session 5

Mission, Participation, Reputation: Why and How You Need to Optimize Your Star Rating

Wednesday, October 28, 2020

Michele Conroy, RN, BSN, JD, Attorney – Partner, Rolf Goffman Martin Lang LLP Ms. Conroy is also a Registered Nurse, with over 19 years of experience, which provides her with a unique perspective on various issues affecting health care providers. Ms. Conroy concentrates her practice in regulatory compliance issues, such as survey & enforcement, licensure & certification, certificate of need, and Board of Nursing issues.

EDUCATION: Ursuline College, Pepper Pike, Ohio - BSN 1993 Cleveland-Marshall College of Law, Cleveland, Ohio - JD 2003

Leadership Session 5

Good Governance-Board Duties and Risks and the Attorney General's Role in the Oversight of Nonprofit Organizations

Thursday, October 28, 2020

Sean Fahey, JD, Attorney, Hall Render Killian Heath & Lyman, represents the needs of skilled nursing and assisted living facilities in all areas of healthcare compliance, transactions, accounts receivable, and reimbursement recovery. Sean counsels clients on admission agreement language relevant to collection matters and provides advice on discharge planning issues. Sean frequently speaks before national and state healthcare providers and associations on assisted living and skilled nursing facility issues. He is admitted to practice in Indiana, Illinois, and New York.

EDUCATION: University of Rochester - B.A. 1989 Case Western Reserve University - J.D. 1992