

LeadingAge Need to Know: COVID-19 – August 28, 2020

We are sharing the very latest with members with weekday morning email updates and [live online updates](#) Mondays and Wednesdays. Visit the [main coronavirus page](#) anytime.

Following are the latest news and resources.

LAST CHANCE: Save \$75 on the Premiere Health IT Event

Don't miss out on the early bird special for the virtual [2020 Collaborative Care & HIT Summit](#), September 15-17. [Register](#) by 11:59 p.m. ET today using discount code **TSAP2020** to receive **\$75 off your registration**.

Scenario Planning Toolbox

This new Spotlight in the LeadingAge Knowledge Center explores the future need for and delivery of aging services in the context of expectable, challenging and visionary futures. [The Scenario Planning Toolbox](#) includes a detailed video presentation describing the four scenarios that will impact aging services:

- Bills Come Due — Aging and Unprepared
- Troubled Times — Economic and Social Regression
- A Bright Horizon — Mindful and Connected Aging
- A Thriving System — Technology Abounds

It also includes a downloadable discussion guide to get your board and senior leadership team talking about how these scenarios will impact your plans for the future, as well as supplemental resources to help you hold your own scenario workshop. The [Toolbox](#) is free to members!

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers, including [CMS Releases Rules, Guidance on Nursing Home Testing](#). A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

Member Solutions for COVID-19 Needs

Now more than ever it is critical for you to find services and solutions without spending precious time scouring the internet. That's why we give members exclusive access to the [LeadingAge Member Solutions program](#). The program connects you with innovative products and solutions, with pre-negotiated savings just for members. During the pandemic, low and no-contact solutions are vital to support the safety and continuity of your business. Learn more about these [valuable member benefits now](#).

Are You Following Us On Social Media?

LeadingAge recently surpassed 70k followers across our social media channels. Our social media presence reaches beyond just our membership. We're advocating on behalf of our members, the older adults they serve, and their caregivers to enact policies and provide comprehensive relief for

older adults through our #Act4OlderAdults campaign. If you aren't already, follow us on Facebook, Twitter, LinkedIn, and Instagram @LeadingAge and help us reach 100k followers!

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at covid@leadingage.org. If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19 group](#) to ask questions, access resources, and share best practices for dealing with the coronavirus.