LeadingAge Ohio
All Member Call
Annual Business Meeting

August 27, 2020
LeadingAge Ohio Staff

With COVID-era selfies!
Debbie Boggs
Education Specialist

- Ensures all aspects of the Continuing Education (CE) process are followed
- Assists with the planning and development of all the association sponsored/co-sponsored educational programs
- Works with internal and external customers and members to provide effective and timely professional development programs
- COVID-19 related:
  - Monitors changes in various licensing bodies due to COVID-19
  - Worked with agencies including Experience Columbus and Destination Cleveland to increase awareness through their websites and connections regarding potential opportunities with LeadingAge members for displaced workers
  - Assisted PARRT in scheduling COVID testing
Kathryn Brod
President/CEO

- Oversees staff and daily operations of LeadingAge Ohio
- Promotes LeadingAge Ohio's position and public policy goals to elected officials and agencies within state government
- Responsible for implementing LeadingAge Ohio's strategic direction
- Reports to LeadingAge Ohio Board of Directors
- Engages with LeadingAge (national) and state association executives from other LeadingAge affiliates

Staff Liaison to Affordable Housing Subcommittee
Stephanie DeWees
Quality & Regulatory Specialist - Long Term Care

• Provides resources for quality and regulatory strategies
  o Offers 911 survey and COVID support
  o Provides training on state and national trends, initiatives and enforcement
  o Disseminates citation trends, best practices, and COVID updates
  o Communicates member challenges and obtains interpretation of Ohio Orders from State Agencies
  o Facilitates networking opportunities through regional events
• Participates in State Provider Association meetings
• Supports planning and execution of the association's education initiatives for long term care

Staff liaison to SNF/AL Subcommittee
Bobbi Dolan
Program Associate

• Designs professional development and communication related materials
• Designs Annual Conference Brochure
• Creates social media ads to promote and celebrate health care observances
• Provides administrative support for staff
• Oversees administrative office

Staff liaison for
• Hospice Veterans Partnership of Ohio
• Art & Writing Program
• Stars Award Program
Karen Lowe
Education and Special Projects Coordinator

- Assists with coordination of all professional education events, including planning, development, and implementation
- Team lead for all virtual education, including technology, scheduling, coordination and hosting
- Assists with coordination of special projects and initiatives, including Leadership Academy, Employer of Choice and ItcGAIN
- Assists with all Continuing Education credentialing requirements and processes
- COVID-19 related:
  - Assisted the PARRT team to coordinate extended cohort testing in nursing facilities
  - Zoom Host for All Member Webinars
Corey Markham  
Director of Corporate Relations and Initiatives

- Develops Associate Membership/Partner relationships
- Oversees database and event registry
- Manages off-site/remote technology systems
- Maintains weekly educational opportunity eblast
- Functions as point of contact for inbound calls during COVID-19 office closure
- Assists in maintaining Info and COVID19@leadingageohio.org email accounts

*Diplomas in background are not Corey’s, but his wife’s
Patrick Schwartz
Director of Strategic Communications

• Serves as lead member communications and media strategist for key association initiatives
• Serves as primary contact and spokesman for media inquiries
• Oversees digital strategy, including the Daily COVID-19 reports, websites, media campaigns, and social media channels
• Provides strategic direction for communicating organizational goals and achievements to members, partners, policy makers, and the media
• Participates on the LeadingAge Ohio advocacy team, focusing on grassroots and communication strategies to achieve objectives
• Oversees the LeadingAge Ohio Political Action Committee (PAC)

Staff liaison to Communications Committee
Anne Shelley

Director of Professional Development & HH/Hospice Regulatory Relations

• Reviews state and federal policies and regulations and provides technical and regulatory support to Home Health and Hospice members
• Works with state and federal agencies and regulatory bodies to develop policy and rules for the home health and hospice industry
• Provides education for hospice and palliative care providers related to regulatory and operational issues
• Responsible for overseeing all educational offerings provided by LeadingAge Ohio
• COVID-19 related:
  o Answers ongoing questions for home health and hospice members related to COVID-19 flexibilities and changes
  o Participated on the PARRT team in assisting nursing facilities to prepare for testing
  o Oversees education for members related to COVID-19
Jennifer Taylor
Director of Member Experience

- Ensures member outreach and connection to LeadingAge Ohio and LeadingAge resources through database vigilance
- Maintains COVID-Hub resources
- Launched/co-facilitates Activity Professionals bi-weekly networking group and resource page
- Facilitates program for weekly member call for Affordable Housing providers on Wednesday mornings at 9AM (expansion of Housing Happenings series)
- Re-designed Awards program for COVID impact
- Updates website for educational webinar opportunities
- Creates event-specific websites, e.g. Fall Education Fest website

Staff liaison to Membership Committee & Awards Committee
Susan Wallace
Director of Government Relations and Public Affairs

- Leads legislative advocacy activities including policy platform and biennial budget priorities
- Advocates to Administration on strategic priorities
- Liaison for Key contact for legislation/rule change questions, NF payment, relief payments, managed care issues, social work/chaplaincy/bereavement.

Staff liaison to Advocacy Committee, SNF/AL Subcommittee and Home Health, Hospice & HCBS Subcommittee