

LeadingAge Need to Know: COVID-19 – August 13, 2020

We are sharing the very latest with members with weekday morning email updates and [live online updates](#) Mondays and Wednesdays. Visit the [main coronavirus page](#) anytime.

Following are the latest news and resources.

A Message From Our Board Chair

LeadingAge Board Chair, Carol Silver Elliott, offers this message to members about endurance during the pandemic.

“The bad news is that this is not over. We have not reached the endpoint or crossed the finish line. This is not our new normal. It is not pre-COVID, it is not (for some of us) in the midst of COVID but the enemy has not been defeated. This we all know.”

[Read the entire message from Carol](#) on the marathon, not the sprint, as members continue to battle the coronavirus.

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers, including [LeadingAge and VNAA/ElevatingHOME Letter to Congress on COVID-19 Relief](#). A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

Survey Report: Portrait of Our Members

In 2019, LeadingAge conducted a comprehensive survey of its members. Six new reports paint a portrait of LeadingAge members around the nation and share data about their residents, services, workforce, and technology use. We invite you to read about the survey and review findings. A complete look at survey findings can be found in [Portrait of Our Members: Results of the LeadingAge Member Survey 2019](#).

CMS National Nursing Homes Call Today

CMS Administrator Verma is hosting a special National Nursing Home call today at 1:30 PM ET. In July, HHS began sending out strike teams to nursing homes and will review findings of this initiative on a call tomorrow. Call information is below. Phone lines are limited, so we highly encourage people to join via webcast.

Participant Dial-In Number: (833) 614-0820

Conference ID 1964786

[Webinar link](#)

Quick Access to Expertise

Looking for expert access on the quick? Free QuickCasts offer on-demand, short-form learning opportunities. In the latest QuickCast, [Integrating Beliefs into Advance Care Planning Conversations](#), Stephanie Anderson highlights the importance of incorporating individual beliefs, values and preferences in care planning conversations and decision making.

How COVID-19 & Technology Are Transforming Care

Don't miss the virtual 2020 Collaborative Care & HIT Summit, September 15-17. The challenges of COVID-19 highlight the need for technologies in aging services, including telehealth and Fast

Healthcare Interoperability Resources (FHIR). Don't miss a thought-provoking keynote and two special panels on how tech solutions can transform aging and collaborative care:

- Technology Innovation Keynote - The Future of Technology: Implications for Collaborative Care Post COVID-19
- Telehealth Panel - Case Studies from the Trenches
- Federally Supported Interoperability Initiatives Panel: FHIR
- Accelerator Initiatives

[Register today](#) to attend the premier health IT conference.

Post Your Open Jobs on the Aging Services Career Center

Have you posted your open jobs on the [LeadingAge Aging Services Career Center](#)? We are partnering with major national employers to connect displaced workers from fields such as dining, retail, and hospitality with available jobs in aging services. Over 1,000 new jobs have been posted in recent weeks. Add your openings today! [Learn more about how to post your jobs for FREE now.](#)

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at covid@leadingage.org. If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19](#) group to ask questions, access resources, and share best practices for dealing with the coronavirus.