



STRATEGIC PLANNING DURING TIMES OF UNCERTAINTY

SEPTEMBER 22, 2020

1:00 - 2:30 P.M.

Presented by:

**Scot Park, Principal
Artower Advisory Services**

**Lauren Rock, Senior Strategist
Artower Advisory Services**

Who would benefit from this webinar?

- **Senior Leadership**
- **Board Members**

Strategic Planning During Times of Uncertainty

September 22, 2020

Join LeadingAge Ohio for this webinar session designed to offer a practical and proven approach to strategic planning.

REGISTRATION INFORMATION

Webinar Registration Cost	
Member: Per Registrant	\$75
Non-Member: Per Registrant	\$125
<i>Fee includes materials and continuing education hours.</i>	

Total Payment Enclosed: \$ _____

Name (Last, First)	
Organization	
Professional Licensure/Credentials	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	

Your registration will be complete upon receipt of registration and payment. All registrants will receive an email confirmation with Zoom webinar registration information. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.

Substitution and Cancellation Policy: Substitutions, in writing, are welcome at no additional cost. Cancellations received by two calendar weeks prior to event date will be fully refunded. Cancellations received between 7 and 13 days prior to the event date will be refunded minus a \$40 processing fee. No refunds will be issued 6 or fewer days prior to the event date.

This webinar will include:

- Discussion of environmental macro-level trends to consider when assessing the current state of an organization (e.g., COVID-19, political climate, social unrest);
- Sample planning framework, including practical examples;
- Facilitation exercises that can be used as part of the strategic planning framework; and
- Ideas on how organizations might facilitate their own strategic planning.

2 Easy Ways to Register!



Online registration is required when paying by credit card. Visit www.LeadinAgeOhio.org



Click on Education and Events; select date and event, click link to register.



Mail registration and payment to:
LeadingAge Ohio
2233 North Bank Drive
Columbus, OH 43220

To pay by check or money order, please make payable to:
LeadingAge Ohio

CONTINUING EDUCATION

1.5 clock hours will be awarded upon successful completion.
1.8 CPE hours will be awarded upon successful completion.

Criteria for successful completion: Attendance at entire event and submission of completed evaluation form.

LeadingAge Ohio is an approved provider by the Board of Executives of Long Term Services and Supports. Core of knowledge subject area: Leadership and Management

LeadingAge Ohio is an approved CPE Sponsor from the Accountancy Board of Ohio, CPE.379, expiration date: 5.31.2021.