

LeadingAge Need to Know: COVID-19 – July 29, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET. [Register now](#). Visit the [main coronavirus page anytime](#).

Following are the latest coronavirus news and resources.

A Message From Our Board Chair

LeadingAge Board Chair, Carol Silver Elliott, offers this message to members about ageism in the era of COVID-19.

“Ageism impacts the funding of services for older adults, it creates a barrier for those who might consider entering our field, it diminishes philanthropy, and it fuels the negative stereotypes that are all too pervasive in our society.”

Read the [entire message from Carol](#) on our changing world and making our vision of an America “freed from ageism” a reality.

Act For Older Adults: Contact YOUR Representatives

The Act for Older Adults campaign is in full swing as we work together to ensure that Congress's next relief package includes support that's aligned with our [Five Essential Actions for Older Adults](#). Visit the [campaign page](#) for ideas on how to get involved this week. And jump in now by calling or sending an email to your [representative using this Action Alert](#).

And, don't forget to help us send love and thanks to care workers on [Direct Care Worker Appreciation Day](#) on July 30, six months after the day the World Health Organization declared coronavirus a global health emergency. We invite all Americans to acknowledge those who have gone above and beyond to protect the health and well-being of older adults during this pandemic.

What's Your Vision for Our Future?

In this half-day Visioning Workshop, [Leveraging COVID Learnings to Shape Our Future](#), futurist Chris Cowart will use design thinking methodology to help LeadingAge members consider the potential opportunities and impact of the pandemic on the future of aging services.

Only Three More Days to Apply for Leadership Academy

The COVID-19 pandemic has highlighted the need for strong and adaptable leaders in aging services. LeadingAge's Larry Minnix [Leadership Academy](#) helps your staff acquire critical leadership skills and tools through shared learning in a diverse group of peers from across our field. [Complete your application](#) for this unique leadership experience before the **July 31 deadline!**

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers.

- [HUD Discusses CARES Act Payments on July LeadingAge Call](#)
- [Senate Package Has Nothing for Section 8 PBRA- or Section 202-Assisted Older Adults](#)
- [HEALS Act Highlights for Aging Services](#)
- [Civil Liability Provision Highlights - HEALS Act](#)

A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

Basic Care Aide Online Training Tool

LeadingAge's [Basic Care Aide Skill Competency Training Tool](#) is still available to help you maximize your workforce and maintain quality standards. Developed by EduCare®, the program provides a foundation for the skills of the Basic Care Aide in a variety of settings. The training tool is FREE to members and is [available now on the Learning Hub](#).

Trusted Business Resources & Webinars

LeadingAge continues to curate [discounts and offers](#) and [webinars](#) from trusted business partners. Come back frequently to find new ways that our business partners are helping members get through the coronavirus crisis. And of course members always have access to the [LeadingAge Knowledge Center's full and growing suite of COVID-19-related education and trainings](#).

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at covid@leadingage.org. If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19](#) group to ask questions, access resources, and share best practices for dealing with the coronavirus.