

LeadingAge Need to Know: COVID-19 – July 23, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET. [Register now](#). Visit the [main coronavirus page](#) anytime.

**Following are the latest coronavirus news and resources.**

### **Message From Katie: We're Not in January Anymore**

LeadingAge president and CEO Katie Smith Sloan wrote a new message to members about adapting our strategic plan to reflect new realities our members are dealing with during the pandemic.

*You probably remember the moment in the 1939 classic film, [The Wizard of Oz](#), when Dorothy Gale emerges from her old house, looks around her new technicolor world, and informs her dog, "I have a feeling we're not in Kansas anymore."*

*I had a similar feeling last week during the quarterly meeting of the LeadingAge Board of Directors. If my dog had been nearby, I might have told him, "I have a feeling we're not in January anymore."*

[Read Katie's entire message on LeadingAge's strategic plan](#) and the outcomes we've identified to work on achieving over the next three years.

### **NEW Weekly Three-Minute Member Survey**

We urgently need a weekly snapshot of the current state of funding, personal protective equipment, and testing among our membership. [Please answer these fast questions](#) to help us assure the reality on the ground is reflected clearly in the media. Thank you for your input!

### **New Insights and Tools From LeadingAge**

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers, including [Provider Relief Funds Reporting Timelines Announced](#). A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

### **Visioning Session**

In this half-day Visioning Workshop, [Leveraging COVID Learnings to Shape Our Future](#), futurist Chris Cowart will use design thinking methodology to help LeadingAge members consider the potential opportunities and impact of the pandemic on the future of aging services.

### **Basic Care Aide Online Training Tool**

LeadingAge's [Basic Care Aide Skill Competency Training Tool](#) is still available to help you maximize your workforce and maintain quality standards. Developed by EduCare®, the program provides a foundation for the skills of the Basic Care Aide in a variety of settings. The training tool is FREE to members and is [available now on the Learning Hub](#).

### **Questions? Ask LeadingAge National, Your State Association, or Each Other**

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at [covid@leadingage.org](mailto:covid@leadingage.org). If you have questions about local and state issues,

[contact your state association](#). Join the MyLeadingAge Member Community [COVID-19 group](#) to ask questions, access resources, and share best practices for dealing with the coronavirus.  
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