

LeadingAge Need to Know: COVID-19 – July 22, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET. [Register now](#). Visit the [main coronavirus page anytime](#).

Following are the latest coronavirus news and resources.

The Campaign Continues: Act For Older Adults

Congress is back in DC and negotiations on the next COVID-19 relief package have already begun. That means we need to ramp our collective advocacy efforts more than ever.

Last night, our president and CEO, [Katie Smith Sloan told NBC Nightly News](#) that aging services providers are getting hit by COVID-19 like a category-5 hurricane. The national news story was an outcome of coverage driven by our national-local press conference Monday and is part of our urgent effort to break-through with our messages right now, as Congress works on the next COVID-19 relief legislation.

Starting tomorrow, look for a new series of social media posts, asking you and all of our social media networks to take an action to show your support for aging services providers and older adults. Every day, we'll post another way to get involved—from taking an #Act4OlderAdults Mask Selfie ([download your printable mask template here](#)) to sending an email to your representatives. Follow LeadingAge on social to re-share our posts, and post your own using samples provided on [LeadingAge.org/act](#).

Yesterday, LeadingAge held a virtual Hill Briefing to share the harsh realities on the ground during the pandemic and to detail our legislative asks. Over 40 people attended this closed session, and you can check out [presentation slides](#) and the [recording of the briefing](#).

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers, including:

- [HUD Letter requesting Eviction Moratorium Extension](#)
- [Isolation and Precautions Quick Sheet](#)

A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

QuickCast on Environmental Cleaning and Disinfecting

The LeadingAge Knowledge Center continues to add new content to help you navigate the COVID-19 crisis. Don't miss our QuickCast on [Environmental Cleaning and Disinfecting for Health](#). In this 17-minute QuickCast, Karl Seagren covers best practices for cleaning and disinfecting hard surfaces and high touch areas to keep residents, staff,

and guests healthy. Access this and other resources on the [Learning Hub Coronavirus page](#).

Have you Registered? Reopening the Workplace Webinar

LeadingAge's latest webinar features Daniel Burke and Lyndsey Barnett [on the latest in employment and benefits guidance for operating during COVID-19](#). Earn 1.0 NAB CEs while covering topics including:

- Are You Ready for Employees Returning to the Workplace?
- Employee Privacy/Expression in the Workplace
- PTO Best Practices, Including How to Administer Leave-Sharing Plans

[Register now](#) to save your spot on **Thursday, August 6 from 2-3 p.m. ET.**

Intellectual Adventure Awaits

LeadingAge members can access a complimentary trial of first-class online programs through a new partnership between Mather, and the esteemed arts and education organization, the Chautauqua Institution. Your residents and clients can explore a variety of enriching digital experiences, including performances by Yo-Yo Ma, Natalie Cole, and the Alvin Ailey American Dance Theater, jazz at Lincoln Center, literary readings by poet Dr. Joshua Bennett, "Front Porch Discussions" on important topics driving positive action, and so much more— all from a computer, mobile device, or smart TV. The free trial is valid online only for 90 days, after which a monthly membership fee of \$3.99 will be required. Learn more and subscribe to CHQ Assembly today at MATHER.COM/CHQ.

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at covid@leadingage.org. If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19](#) group to ask questions, access resources, and share best practices for dealing with the coronavirus.