

LeadingAge Need to Know: COVID-19 – June 17, 2020

We are sharing the very latest with members twice each weekday. Morning updates go out via email, and we're hosting daily online updates each weekday afternoon at 3:30 p.m. ET through June. [Register now](#). You can visit the [main coronavirus page anytime](#).

Following are the latest coronavirus news and resources.

Advocacy Campaign: Act for Older Adults

LeadingAge continues to advocate for our provider members across the full continuum of care. We are ramping up advocacy work during June and July to ensure that Congress's next relief package includes support that's aligned with our [Five Essential Actions for Older Adults](#).

Later today, we will launch our new advocacy campaign "Act for Older Adults." We're rallying members, residents, families, and everyday Americans to fight for older adults during this pandemic. We sent a [letter to Congress](#) filled with robust and detailed asks, and members like you have already joined over 25 meetings with congressional offices. Over the next weeks, you can expect action alerts, sign-on letters, social media posts and other materials to help extend the campaign. We'll soon launch a new web page to house messages and materials.

We hope that you will support these efforts. Together, we can influence this critical legislation and ensure that Congress delivers real relief for aging services providers and millions of older adults!

New Insights and Tools From LeadingAge

LeadingAge staff experts are developing essential advocacy, guidance and tools, and curating the most relevant resources for aging services providers.

- [New CMS FAQs Include Guidance on Hospice Staff Access](#)
- [CDBG as Resource for Senior Housing COVID-19 Costs](#)

A complete [timeline of insights, tools, and useful links is available here](#), so you'll never miss an update.

QuickCast on Advance Care Planning

The LeadingAge Knowledge Center continues to add new content to help you navigate the COVID-19 crisis. Don't miss our QuickCast on [Advance Care Planning Conversations During Times of Crisis](#). In this 17-minute QuickCast, Judy Peres discusses the importance of honest conversations about preferences for care and what matters most to residents and family members—and how to manage grief and personal stress for frontline workers. Access this and other resources for free on the [Learning Hub Coronavirus page](#).

Practical Ideas From Members

LeadingAge members face new challenges every day as a result of coronavirus. We continue to gather examples of the innovative solutions you're deploying to better serve older people and support staff. Read new stories about how organizations around the country are addressing a range of issues, including:

- [Communicating with Residents](#): How are members helping residents/clients connect with families and friends?
- [Resident Engagement During Social Isolation](#): Members are finding new ways to socialize, build community, and keep busy.

Read all our [Member Ideas & Inspiration](#) stories.

Questions? Ask LeadingAge National, Your State Association, or Each Other

There are many ways to get help during this crisis. Contact LeadingAge's national team directly or email us at covid@leadingage.org. If you have questions about local and state issues, [contact your state association](#). Join the MyLeadingAge Member Community [COVID-19](#) group to ask questions, access resources, and share best practices for dealing with the coronavirus.