



THE CENSUS SCENE IN 2019:

STRATEGIES TO OPTIMIZE OCCUPANCY DURING CHANGE NOW AND IN 2020!

The health care landscape has dramatically changed within the past five years. Whether you are part of a free-standing skilled nursing facility or a continuing care retirement community, you are most likely experiencing census challenges relating to referral source access, preferred provider networks, payor demands and shortened lengths of stay. This one-day intensity-infused program will address these current challenges and offer you low cost/high impact strategies for immediate implementation within your marketplace. This is a must-attend program for leaders who proactively "own" their occupancy!

September 26, 2019

10:00 am - 2:00 pm

(Registration begins at 9:30 am)

**LeadingAge Ohio
2233 North Bank Drive
Columbus, OH 43220**

Presented by:

**Linda Saunders, LNHA
Founder/President
Censusolutions**

Who would benefit from this workshop?

- Executive Directors
- Administrators
- Business Development Leaders
- Marketing Directors
- Clinical Liaisons
- Case Managers
- Admissions Coordinators

Registration Fee	LeadingAge Ohio Member	Non-Member
	\$100	\$250
Fee includes lunch and materials.		

REGISTRATION INFORMATION

Name (Last, First)	
Organization	
Licensure/Credentials	
Title	
Address	
City	
State	Zip
Phone/Cell Phone (circle one)	
E-mail (required for receipt of confirmation)	
Emergency Contact Name	
Phone	
Please indicate any special needs, ADA requirements, dietary needs or food allergies.	



Online registration is required when paying by credit card. Visit www.LeadingAgeOhio.org



Click on Education and Events; select date and event, click link to register.



Mail registration and payment to:
**LeadingAge Ohio
2233 North Bank Drive
Columbus, OH 43220**

Please make check or money order payable to:
LeadingAge Ohio

3.5 clock hours will be awarded upon successful completion. Criteria for successful completion: Attendance at the entire event.

LeadingAge Ohio is an approved provider by the Board of Executives of Long Term Services and Supports. Core of knowledge subject area: Management and Leadership

As stated in the Ohio Administrative Code 4723-9-05, education that has been approved by a board or an agency that regulates a health care profession in Ohio or another jurisdiction is an acceptable option to meet nursing continuing education requirements.

Substitution and Cancellation Policy: Substitutions, in writing, are welcome at no additional cost. Cancellations received by two calendar weeks prior to event date will be fully refunded. Cancellations received between 7 and 13 days prior to the event date will be refunded minus a \$40 processing fee. No refunds will be issued 6 or fewer days prior to the event date.

Your registration will be complete upon receipt of this form and payment. All registrants will receive an email confirmation. If you do not receive a confirmation, please contact Corey Markham at (614) 545-9015 or cmarkham@leadingageohio.org.