

# Communication and Public Relations Webinar Series LeadingAge Ohio Members Only



**Member Webinar Every 1st Wednesday of the Month**  
**11:00 - 11:30 a.m. EST**

As communication professionals you are tasked with getting your message out. **WHERE** do you put your message? **WHAT** do you want them to know about you? **WHO** needs to know about you? **WHEN** and **HOW** often do you share your message? What is your **WHY**?

This series will review various aspects of communication challenges from digital marketing and brand standards to readership and telling your story. Obtain tools about each topic and recommended best practices.

Date	Topic & Presenter
September 4, 2019	Social Media Strategy - Part One: What is it? Presented by: Patrick Schwartz, LeadingAge Ohio
October 2, 2019	Social Media Strategy - Part Two: Paid Social Presented by: Patrick Schwartz, LeadingAge Ohio
November 6, 2019	Top Tech Tools to Make Your Life Easier Presented by: Patrick Schwartz, LeadingAge Ohio and Melissa Dardinger, Ohio Living
December 4, 2019 <i>*This webinar is a full hour (11:00am - 12:00pm)</i>	HIPAA Compliance: Delivering Digital Dignity Presented by: Lisa Pierce Reisz, Vorys, Sater, Seymour and Pease LLP

### REGISTRATION INFORMATION

## 2 Easy Ways to Register!



Online, visit [www.LeadingAgeOhio.org](http://www.LeadingAgeOhio.org)  
Click on Education and Events; select date and event, click link to register.



Mail to:  
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2233 North Bank Drive  
Columbus, OH 43220

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Your reservation will be made upon receipt of this form. All registrants will receive a confirmation. If you do not receive a confirmation, please do not assume that you are registered.

CEs are not available for this webinar.